

**2018 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 40 NOVEMBER
FINAL TOPLINE
NOVEMBER 27 – DECEMBER 10, 2018
TOTAL N=10,618**

NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING.

ASK ALL:

SATIS All in all, are you satisfied or dissatisfied with the way things are going in this country today?

Nov 27- Dec 10 <u>2018</u>		Jan 29- Feb 13 <u>2018</u>	Feb 28- Mar 12 <u>2017</u> ¹	Sep 27- Oct 10 <u>2016</u>	Jun 7- Jul 5 <u>2016</u> ²	Sep 15- Oct 3 <u>2014</u>
34	Satisfied	36	32	23	19	25
65	Dissatisfied	63	68	75	80	75
1	No answer	1	0	2	1	0

RANDOMIZE SOCTRUST2, GSSTRUST2, GSSTRUST3, TRUSTME**ASK ALL:**

SOCTRUST2 Generally speaking, would you say that... **[RANDOMIZE]**

Nov 27- Dec 10 <u>2018</u>		Feb 26- Mar 11 <u>2018</u> ³
52	Most people can be trusted	57
47	Most people can't be trusted	43
1	No answer	*

ASK ALL:

GSSTRUST2 Do you think most people... **[RANDOMIZE]**

Nov 27- Dec 10 <u>2018</u>	
58	Would try to take advantage of you if they got a chance
41	Would try to be fair no matter what
1	No answer

¹ The W24.5 Mode Study survey was administered by web and phone. Results reported here are from web mode only.

² SATISF in the W18 survey was asked to a random half of the sample assigned to Form 2 [N=2,366].

³ SOCTRUST2 in the W32 survey was asked to a random 20% of the sample [N=1,194].

ASK ALL:GSSTRUST3 Would you say that most of the time people... **[RANDOMIZE]**Nov 27-
Dec 10
2018

37	Try to help others
62	Just look out for themselves
1	No answer

ASK ALL:TRUSTME Generally speaking, do you think... **[RANDOMIZE]**Nov 27-
Dec 10
2018

89	Most people trust you
11	Most people are suspicious of you
*	No answer

ASK ALL:CONFVALUES Generally speaking, how much confidence, if any, do you have in the American people to... **[RANDOMIZE WITHIN EACH FORM]**

	<u>A great deal of confidence</u>	<u>A fair amount of confidence</u>	<u>Not too much confidence</u>	<u>No confidence at all</u>	<u>No answer</u>
ASK FORM 1 ONLY [N=2,622]:					
a. Accept election results regardless of who wins Nov 27-Dec 10, 2018	9	43	36	11	*
b. Cast informed votes in elections Nov 27-Dec 10, 2018	5	37	47	10	*
c. Respect the rights of people who are not like them Nov 27-Dec 10, 2018	7	41	41	11	*
ASK FORM 2 ONLY [N=2,668]:					
d. Obey federal and state laws Nov 27-Dec 10, 2018	11	62	22	5	*
e. Reconsider their views after learning new information Nov 27-Dec 10, 2018	5	45	43	7	*
f. Honestly report their full income when paying taxes Nov 27-Dec 10, 2018	7	55	32	5	1

CONFVALUES CONTINUED...

	<u>A great deal of confidence</u>	<u>A fair amount of confidence</u>	<u>Not too much confidence</u>	<u>No confidence at all</u>	<u>No answer</u>
ASK FORM 3 ONLY [N=2,683]:					
g. Work together to solve community problems Nov 27-Dec 10, 2018	9	52	35	4	*
h. Do what they can to help those in need Nov 27-Dec 10, 2018	12	57	28	2	*
i. Treat others with respect Nov 27-Dec 10, 2018	10	50	37	3	*
ASK FORM 4 ONLY [N=2,645]:					
j. Have civil conversations with people who have different views from theirs Nov 27-Dec 10, 2018	4	38	50	8	*
k. Stay informed about important issues and events Nov 27-Dec 10, 2018	6	42	45	6	1
l. Report a serious local problem to authorities when they see it Nov 27-Dec 10, 2018	17	58	21	4	*

ASK ALL:

SHOP7 Consumers today can access lots of customer reviews and ratings about products and services they might want to buy. How much do you think these ratings and reviews help to...

[RANDOMIZE]

	<u>A lot</u>	<u>Some</u>	<u>A little</u>	<u>Not at all</u>	<u>No answer</u>
a. Ensure that the products and services people buy are safe					
Nov 27-Dec 10, 2018	27	53	16	4	*
Nov 24-Dec 21, 2015	41	41	13	4	1
b. Make consumers feel confident about what they are buying					
Nov 27-Dec 10, 2018	37	51	10	2	*
Nov 24-Dec 21, 2015	46	43	8	2	1
c. Make companies accountable to their customers					
Nov 27-Dec 10, 2018	29	49	17	5	*
Nov 24-Dec 21, 2015	45	39	11	4	1

ASK ALL:

SHOP12 How often do you read customer ratings or reviews that other people have posted online when buying something for the first time?

Nov 27- Dec 10 <u>2018</u>		Nov 24- Dec 21 <u>2015</u>
57	Always or almost always	40
36	Sometimes	42
6	Never	16
*	No answer	2

ASK IF READ RATINGS AT LEAST SOME OF THE TIME (SHOP12=1-2):

SHOP13 Thinking about the product ratings and reviews that people post online, which statement comes closest to your view? **[RANDOMIZE]**

BASED ON TOTAL

Nov 27- Dec 10 <u>2018</u>		
93	NET Always or almost always/sometimes read customer ratings or reviews	
	It is generally easy to figure out how accurate they are about the quality of products and services	
58	It is generally hard to tell if they are truthful and unbiased	
35	No answer	
1		
7	NET Never read customer ratings or reviews/no answer	

ASK ALL:

CONF1 How much confidence, if any, do you have in each of the following to act in the best interests of the public? **[RANDOMIZE ITEMS, SPLIT OVER THREE SCREENS]**

	<u>A great deal of confidence</u>	<u>A fair amount of confidence</u>	<u>Not too much confidence</u>	<u>No confidence at all</u>	<u>No answer</u>
a. Elected officials					
Nov 27-Dec 10, 2018	4	33	48	15	*
Jan 29-Feb 13, 2018	3	22	52	23	*
May 10-Jun 6, 2016	3	24	54	19	1

ASK FORM 1 OR 4 ONLY

[N=5,267]:

b1. The news media					
Nov 27-Dec 10, 2018	10	38	33	19	*
Jan 29-Feb 13, 2018	8	32	35	25	*
May 10-Jun 6, 2016	5	33	40	21	1

ASK FORM 2 OR 3 ONLY

[N=5,351]:

b2. Journalists					
Nov 27-Dec 10, 2018	15	41	28	16	*

CONF1 CONTINUED...

	<u>A great deal of confidence</u>	<u>A fair amount of confidence</u>	<u>Not too much confidence</u>	<u>No confidence at all</u>	<u>No answer</u>
ASK ALL:					
c. The military					
Nov 27-Dec 10, 2018	41	41	12	4	1
Jan 29-Feb 13, 2018	39	41	15	4	*
May 10-Jun 6, 2016	33	46	15	5	1
d. Religious leaders					
Nov 27-Dec 10, 2018	15	47	27	11	1
Jan 29-Feb 13, 2018	9	40	34	16	1
May 10-Jun 6, 2016	13	39	32	14	1
e. Business leaders					
Nov 27-Dec 10, 2018	4	39	43	14	*
Jan 29-Feb 13, 2018	5	40	42	13	*
May 10-Jun 6, 2016	4	37	44	14	1
f. Scientists					
Nov 27-Dec 10, 2018	33	49	14	3	*
Jan 29-Feb 13, 2018	27	52	17	5	*
May 10-Jun 6, 2016	21	55	18	4	1
g. College and university professors					
Nov 27-Dec 10, 2018	18	50	22	10	*
h. Police officers					
Nov 27-Dec 10, 2018	30	48	16	5	*
i1. Public school principals and superintendents for grades K-12					
Nov 27-Dec 10, 2018	22	55	17	5	1
i2. Public school principals for grades K-12					
Nov 27-Dec 10, 2018	25	55	16	4	*

ASK ALL:

On another topic...

VOICE1 Do you ever use a voice-controlled digital assistant, such as Apple Siri, Amazon Alexa, Google Assistant, or Microsoft Cortana?

Nov 27- Dec 10 <u>2018</u>		May 1- May 15 <u>2017</u> ⁴
48	Yes	46
52	No	54
*	No answer	*

ASK IF USE DIGITAL ASSISTANT (VOICE1=1):

VOICE2MOD What type of device do you use a digital assistant on?
[RANDOMIZE a-c WITH ITEM d LAST]

BASED ON TOTAL

	Yes, use a digital voice <u>assistant</u>	Yes, use <i>specific</i> <u>device</u>	No, <i>do</i> <i>not</i> <u>use</u>	No <u>answer</u>	Do not use a digital voice assistant/ no <u>answer</u>
a. A smartphone					
Nov 27-Dec 10, 2018	48	42	6	*	52
May 1-May 15, 2017 ⁵	46	42	n/a	5	54
b. A stand-alone device, like and Amazon Echo, Google Home, or smart speakers					
Nov 27-Dec 10, 2018	48	20	27	*	52
May 1- May 15, 2017	46	8	n/a	39	54
c. Computer or tablet					
Nov 27-Dec 10, 2018	48	22	25	1	52
May 1- May 15, 2017	46	14	n/a	32	54
d. Some other type of device					
Nov 27-Dec 10, 2018	48	8	38	1	52
May 1- May 15, 2017	46	3	n/a	43	54

4 VOICE1 in the W27 survey was asked to a random half of the sample assigned to form 1 [N=2,045].

5 In the survey conducted May 1-May 15, 2017, respondents received items a-d and were asked to select all that apply to them. In the survey conducted Nov 27-Dec 10, 2018, items a-d were presented to respondents as four separate questions with "Yes" and "No" response options. For the May 2017 survey, the "no answer" category represents those respondents who did not select each item.

ASK IF USE DIGITAL ASSISTANT (VOICE1=1):

VOICE3 Do you ever use a digital assistant to control other devices in your home, such as a stereo, TV, thermostat, or lighting?

BASED ON TOTAL

Nov 27- Dec 10 <u>2018</u>		May 1- May 15 <u>2017⁶</u>
48	Yes, use a digital voice assistant	46
14	Yes, use a digital assistant to control other device in home, such as a stereo, TV, thermostat, or lighting	12
33	No, do not use digital assistant to control other devices	34
*	No answer	*
52	Do not use a digital voice assistant/no answer	54

ASK IF USE DIGITAL ASSISTANT (VOICE1=1):

VOICE4 When you use digital assistants, how often do they accurately respond to your commands?

BASED ON TOTAL

Nov 27- Dec 10 <u>2018</u>		May 1- May 15 <u>2017⁷</u>
48	Yes, use a digital voice assistant	46
26	Digital assistants accurately respond most of the time	18
17	Some of the time	19
3	Not very often	7
1	No answer	2
52	Do not use a digital voice assistant/no answer	54

ASK ALL:

CONF2 A variety of officials work at federal agencies. How much confidence, if any, do you have in these different groups to act in the best interest of the public?

[RANDOMIZE ITEMS a and b]

	A great <u>deal</u>	A fair <u>amount</u>	Not too <u>much</u>	No confidence <u>at all</u>	No <u>answer</u>
a. Officials appointed by a president to oversee government agencies					
Nov 27-Dec 10, 2018	5	37	40	17	1
b. Career employees at government agencies who are not appointed by a president					
Nov 27-Dec 10, 2018	11	50	29	9	1

⁶ VOICE1 in the W27 survey was asked to a random half of the sample assigned to form 1 [N=2,045].

⁷ VOICE1 in the W27 survey was asked to a random half of the sample assigned to form 1 [N=2,045].

ASK ALL:

CONFLEVEL Overall, how much confidence would you say Americans have in the federal government?

Nov 27-
Dec 10
2018

3	A great deal
29	A fair amount
57	Not too much
10	No confidence at all
*	No answer

ASK ALL:

PROBS Thinking about some of the issues facing the country these days, how much of a problem, if at all, are each of the following?

	A very big <u>problem</u>	A moderately big <u>problem</u>	A small <u>problem</u>	Not a problem <u>at all</u>	No <u>answer</u>
a. Americans' level of confidence in the federal government					
Nov 27-Dec 10, 2018	41	45	11	2	1
b. Americans' level of confidence in each other					
Nov 27-Dec 10, 2018	25	50	21	3	*

ASK FORM 1 ONLY [N=2,622]:

c. Americans' level of agreement on the basic facts about issues and events					
Nov 27-Dec 10, 2018	42	43	13	2	1
d. The ability of Democrats and Republicans to work together in Washington					
Nov 27-Dec 10, 2018	62	28	7	2	*

ASK FORM 2 ONLY [N=2,668]:

e. The way military veterans are treated					
Nov 27-Dec 10, 2018	49	33	14	3	1
f. The role of lobbyists and special interest groups in Washington					
Nov 27-Dec 10, 2018	53	30	13	3	1

ASK FORM 3 ONLY [N=2,683]:

g. The quality of public K-12 schools					
Nov 27-Dec 10, 2018	36	42	18	3	*

PROBS CONTINUED...

	A very big <u>problem</u>	A moderately big <u>problem</u>	A small <u>problem</u>	Not a problem <u>at all</u>	No <u>answer</u>
h. The condition of roads, bridges and public transportation across the country					
Nov 27-Dec 10, 2018	33	44	20	2	*

ASK FORM 4 ONLY [N=2,645]:

i. The financial stability of Social Security and Medicare					
Nov 27-Dec 10, 2018	53	35	9	2	1
j. The availability of affordable housing					
Nov 27-Dec 10, 2018	44	37	15	3	1

IF R THINKS LEVEL OF CONFIDENCE IN FED GOVT OR EACH OTHER IS A VERY BIG PROBLEM

PROBSOPEN1 In a sentence or two, please describe why you think Americans' level of confidence in the federal government is very big problem. **[OPEN END]**

REASONS WHY CONFIDENCE IN FEDERAL GOVERNMENT IS A "VERY BIG PROBLEM" [N=1889]

Nov 27-
Dec 10
2018

84 Gave an answer
16 Refused

Nov 27-
Dec 10
2018

22 Corrupt/self-interested and self-serving politicians
20 **NET** Trump and Republicans create the problem
19 Results from Trump's behavior and policies
1 Results from Republican party activities
17 **NET** Broad societal problems
13 Lack of trust leads to societal ills
1 Makes it hard to address racism and racially sensitive issues
1 Makes it hard to address poverty and related issues
1 Results from the public's ignorance
* Reflects a decline in morals
10 Results from government gridlock/political polarization
2 Results from news media bias
2 Results from Democratic party/leaders behavior and policies
1 Results from the size of government and its performance
1 Results from election-related issues/gerrymandering
* Results from people's use of technology/internet/social media
11 Other

IF R THINKS LEVEL OF CONFIDENCE IN EACH OTHER A VERY BIG PROBLEM

PROBSOPEN1 In a sentence or two, please describe why you think Americans' level of confidence in each other is very big problem. **[OPEN END]**

REASONS WHY CONFIDENCE IN EACH OTHER "VERY BIG PROBLEM" [N=842]

Nov 27-

Dec 10

2018

85 Gave an answer

15 Refused

Nov 27-

Dec 10

201867 **NET** Lack of interpersonal trust relates to broad societal problems

29 Can't trust neighbors or fellow citizens

24 Results from political polarization/tribalism

1 Results from Republican party activities

8 Results from selfishness

4 Results from racism and racial sensitivity problems

2 Relates to lack of civility

2 Results from a breakdown in morals

1 Makes it hard to address inequality/social safety net issues

8 Results from the behavior/activities of Trump

3 Relates to the performance of politicians as a group

3 Relates from negative/divisive news media coverage

1 Results from the behavior/activity of Democratic party/leaders

1 Results from election-related issues/gerrymandering

5 Other

ASK ALL:

LACKTRUST1 Would you say Americans' level of trust in the FEDERAL GOVERNMENT has been...
[RANDOMIZE "Growing" and "Shrinking"; ALWAYS DISPLAY "Staying about the same" LAST]

Nov 27-

Dec 10

2018

8 Growing

75 Shrinking

17 Staying about the same

1 No answer

ASK ALL:

LACKTRUST2 Would you say Americans' level of trust in EACH OTHER has been...
[RANDOMIZE "Growing" and "Shrinking"; ALWAYS DISPLAY "Staying about the same" LAST, IN SAME ORDER AS LACKTRUST1]

Nov 27-
 Dec 10
2018

7	Growing
64	Shrinking
29	Staying about the same
*	No answer

ASK IF FORM=1 OR FORM=4 [N=5,267]:

SOLVE1 Which comes closer to your view – even if neither is exactly right? **[RANDOMIZE]**

Nov 27-
 Dec 10
2018

	Low trust in the federal government makes it harder to solve many of the country's problems
64	
	The country's problems would be just as hard to solve even if trust in the federal government was higher
35	
1	No answer

ASK IF (FORM=1 OR FORM=4) AND (SOLVE1=1):

SOLVE2 Please name any issues that you think cannot be effectively addressed because Americans do not trust the federal government. **[OPEN END]**

ISSUES THAT CANNOT BE EFFECTIVELY ADDRESSED BECAUSE AMERICANS DO NOT TRUST THE FEDERAL GOVERNMENT [N=3,564]

Nov 27-
 Dec 10
2018

60	Gave an answer
40	Refused

Nov 27-
 Dec 10
2018

39	NET Social issues
17	Immigration
13	Health/medical/insurance issues
6	Racism and racial sensitive issues
5	Gun-related issues
4	Inequality, poverty, social safety net issues
4	Issues related to Social Security and entitlements
2	K-12 and college education improvements, student loans
2	Criminal justice/reform issues
1	Abortion

1	Gay rights, LGBTQ-related issues
1	Sexism/harassment issues
1	Privacy-related issues
*	Crime-related issues
*	Addiction-related issues
*	Legalizing marijuana
*	Problems connected to the FBI, intelligence community
12	Many issues (listing 4 or more problems), all issues
12	NET Economic and budget issues
5	Tax policy/reform
4	Debt and deficits
1	Jobs and economic performance
1	Infrastructure
10	Climate and environment issues
6	NET Politics, elections, governance issues
4	Election reform, voting integrity
3	Corruption, role of money, gridlock
3	Issues related to Trump's performance/behavior
3	NET Foreign policy/national security issues
2	Geopolitics/international relations issues
1	Trade
*	Russia
*	War-related issues
5	Other

ASK IF FORM=2 OR FORM=3 [N=5,351]:

SOLVE3 Which comes closer to your view – even if neither is exactly right? **[RANDOMIZE]**

Nov 27-

Dec 10

2018

70	Americans' low trust in each other makes it harder to solve many of the country's problems
29	The country's problems would be just as hard to solve even if Americans' trust in each other was higher
1	No answer

ASK IF R USES OR IS AWARE OF RIDE-HAILING SERVICES FROM W38 (CAR1_W38=1,2)
[N=9,377]:

CAR5 Thinking about ride-hailing services such as Uber or Lyft, do you think the following statements describe them well? **[RANDOMIZE]**

	<u>Yes</u>	<u>No</u>	<u>Not sure</u>	<u>No answer</u>
a. Are less expensive than taking a taxi				
Nov 27-Dec 10, 2018	44	8	48	1
Nov 24-Dec 21, 2015	38	8	54	1

NO ITEM b

c. Use drivers who you would feel safe riding with				
Nov 27-Dec 10, 2018	34	13	52	1
Nov 24-Dec 21, 2015	34	8	57	1
d. Save their users time and stress				
Nov 27-Dec 10, 2018	52	6	41	1
Nov 24-Dec 21, 2015	54	5	40	1

e. Are more reliable than taking a taxi or public transportation				
Nov 27-Dec 10, 2018	38	14	48	1
Nov 24-Dec 21, 2015	30	14	55	1

NO ITEMS f,g,h

i. Collect too much personal information about their users				
Nov 27-Dec 10, 2018	17	20	62	1
Nov 24-Dec 21, 2015	9	21	69	1

NO ITEMS j,k

l. Have good procedures for handling disputes between drivers and passengers				
Nov 27-Dec 10, 2018	17	12	70	1

ASK IF R USES OR IS AWARE OF RIDE-HAILING SERVICES FROM W38 (CAR1_W38=1,2)
[N=9,377]:

CAR6 Have you heard of other people having...

	<u>Yes, have heard of</u>	<u>No, have not heard of</u>	<u>No answer</u>
a. GOOD experiences using these services			
Nov 27-Dec 10, 2018	76	24	1
Nov 24-Dec 21, 2015	65	34	1
b. BAD experiences using these services			
Nov 27-Dec 10, 2018	50	50	1
Nov 24-Dec 21, 2015	32	66	2

ASK IF R USES OR IS AWARE OF RIDE-HAILING SERVICES FROM W38 (CAR1_W38=1,2)
[N=9,377]:

CAR12 Have you, personally, ever had a bad experience using one of these services?

Nov 27- Dec 10 <u>2018</u>		Nov 24- Dec 21 <u>2015</u>
9	Yes, have had a bad experience	16
87	No, have not had a bad experience	83
4	No answer	1

ASK ALL:

Now, we have a few questions about residence-sharing services like AirBnB, VRBO, or HomeAway.

LOD1 Do you ever stay overnight in a private residence that you booked using an online service like AirBnB, VRBO, or HomeAway?

Nov 27- Dec 10 <u>2018</u>		Nov 24- Dec 21 <u>2015</u>
24	Yes, I have done this	11
52	I have not done this, but I have heard of it	34
23	I have never heard of this before	53
*	No answer	1

ASK IF HAVE USED OR HEARD OF HOME SHARING (LOD1=1-2):

LOD3 Thinking about services such as AirBnB, VRBO, or HomeAway, do you think the following statements describe them well?

BASED ON TOTAL

	Yes, describes them well	No, does not describe them well	Not sure	No answer	NET Have not used or heard of home sharing services/no answer
a. Are less expensive than a hotel					
Nov 27-Dec 10, 2018	35	8	34	*	24
Nov 24-Dec 21, 2015	22	4	19	*	55
b. Are located in neighborhoods where it's hard to find hotels					
Nov 27-Dec 10, 2018	27	8	41	*	24
Nov 24-Dec 21, 2015	15	5	25	*	55

NO ITEM c

LOD3 CONTINUED...

	Yes, describes <u>them well</u>	No, does not describe <u>them well</u>	Not sure	No <u>answer</u>	NET Have not used or heard of home sharing services/no <u>answer</u>
d. Are not always as appealing as they are described online					
Nov 27-Dec 10, 2018	18	14	44	1	24
Nov 24-Dec 21, 2015	15	5	25	*	55
e. Are risky to use					
Nov 27-Dec 10, 2018	12	21	43	1	24
Nov 24-Dec 21, 2015	14	11	19	*	55

NO ITEMS f,g

h. Have good procedures for handling disputes between hosts and guests					
Nov 27-Dec 10, 2018	11	7	58	*	24

ASK IF HAVE USED OR HEARD OF HOME SHARING (LOD1=1-2):

LOD4 Have you heard of other people having...

BASED ON TOTAL

	Yes, have <u>heard of</u>	No, have not <u>heard of</u>	No <u>answer</u>	NET Have not used or heard of home sharing services/no <u>answer</u>
a. GOOD experiences using these services				
Nov 27-Dec 10, 2018	54	22	1	24
Nov 24-Dec 21, 2015	28	17	*	55
b. BAD experiences using these services				
Nov 27-Dec 10, 2018	33	42	1	24
Nov 24-Dec 21, 2015	17	28	1	55

ASK IF HAVE USED HOME SHARING SERVICES (LOD1=1):

LOD9 Do you worry about staying in a shared space with someone you have never met before, or is that not something you worry about?

BASED ON TOTAL

Nov 27- Dec 10 <u>2018</u>	
14	Yes, worry about this
9	No, do not worry about this
*	No answer
76	NET Have not used home sharing services/no answer

ASK IF HAVE USED HOME SHARING SERVICES (LOD1=1):

LOD11 Have you, personally, ever had a bad experience using one of these services?

BASED ON TOTAL

Nov 27- Dec 10 <u>2018</u>		Nov 24- Dec 21 <u>2015</u>
3	Yes, have had a bad experience	1
21	No, have no had a bad experience	10
*	No answer	*
76	NET Have not used home sharing services/no answer	89

ASK IF FORM=1 [N=2,622]:

TRUSTCONG In your view, how much of the time do MEMBERS OF CONGRESS...
[RANDOMIZE ITEMS a-e]

	All or most of the <u>time</u>	Some of the <u>time</u>	Only a little of the <u>time</u>	None of the <u>time</u>	No <u>answer</u>
a. Care about the people they represent Nov 27-Dec 10, 2018	5	45	37	12	1
b. Do a good job promoting laws and policies that serve the public interest Nov 27-Dec 10, 2018	4	43	41	12	1
c. Handle the resources available to them in a responsible way Nov 27-Dec 10, 2018	5	42	38	14	1
d. Provide fair and accurate information to the public Nov 27-Dec 10, 2018	4	42	41	12	1
e. Admit mistakes and take responsibility for them Nov 27-Dec 10, 2018	2	17	44	36	1

ASK IF FORM=1 [N=2,622]:

TRUSTLOCAL In your view, how much of the time do LOCAL ELECTED OFFICIALS... **[RANDOMIZE ITEMS a-e IN SAME ORDER OF TRUSTCONG]**

	All or most of the <u>time</u>	Some of the <u>time</u>	Only a little of the <u>time</u>	None of the <u>time</u>	No <u>answer</u>
a. Care about the people they represent Nov 27-Dec 10, 2018	14	53	24	8	1
b. Do a good job promoting laws and policies that serve the public interest Nov 27-Dec 10, 2018	11	53	28	7	1
c. Handle the resources available to them in a responsible way Nov 27-Dec 10, 2018	10	53	28	8	2
d. Provide fair and accurate information to the public Nov 27-Dec 10, 2018	10	54	28	6	1
e. Admit mistakes and take responsibility for them Nov 27-Dec 10, 2018	4	37	39	19	2

ASK IF FORM=2 [N=2,668]:

TRUSTMEDIA In your view, how much of the time do JOURNALISTS... **[RANDOMIZE ITEMS a-e]**

	All or most of the <u>time</u>	Some of the <u>time</u>	Only a little of the <u>time</u>	None of the <u>time</u>	No <u>answer</u>
a. Care about people like you Nov 27-Dec 10, 2018	12	41	29	17	1
b. Do a good job reporting important news that serves the public interest Nov 27-Dec 10, 2018	20	48	24	8	1
c. Cover all sides of an issue fairly Nov 27-Dec 10, 2018	13	42	30	15	1
d. Provide fair and accurate information to the public Nov 27-Dec 10, 2018	18	48	23	10	1
e. Admit mistakes and take responsibility for them Nov 27-Dec 10, 2018	11	34	35	19	1

ASK IF FORM=2 [N=2,668]:

TRUSTEDU In your view, how much of the time do K-12 PUBLIC SCHOOL PRINCIPALS...
[RANDOMIZE ITEMS a-e IN SAME ORDER AS TRUSTMEDIA]

	All or most of the <u>time</u>	Some of the <u>time</u>	Only a little of the <u>time</u>	None of the <u>time</u>	No <u>answer</u>
a. Care about the students in their schools Nov 27-Dec 10, 2018	45	39	10	3	2
b. Do a good job ensuring that students are developing critical thinking and problem-solving skills Nov 27-Dec 10, 2018	22	50	20	6	2
c. Handle the resources available to them in a responsible way Nov 27-Dec 10, 2018	29	52	13	4	2
d. Provide fair and accurate information to the public Nov 27-Dec 10, 2018	27	52	15	4	2
e. Admit mistakes and take responsibility for them Nov 27-Dec 10, 2018	14	51	24	8	2

ASK IF FORM=3 [N=2,683]

TRUSTMIL In your view, how much of the time do MILITARY LEADERS... **[RANDOMIZE ITEMS a-e]**

	All or most of the <u>time</u>	Some of the <u>time</u>	Only a little of the <u>time</u>	None of the <u>time</u>	No <u>answer</u>
a. Care about people like you Nov 27-Dec 10, 2018	29	44	15	10	1
b. Do a good job preparing military personnel to protect the country Nov 27-Dec 10, 2018	56	34	6	3	1
c. Handle the resources available to them in a responsible way Nov 27-Dec 10, 2018	27	50	16	5	2
d. Provide fair and accurate information to the public Nov 27-Dec 10, 2018	17	49	27	7	1
e. Admit mistakes and take responsibility for them Nov 27-Dec 10, 2018	12	45	29	13	1

ASK IF FORM=3 [N=2,683]:

TRUSTPOLICE In your view, how much of the time do POLICE OFFICERS...

[RANDOMIZE ITEMS a-e IN SAME ORDER AS TRUSTMIL; ALWAYS SHOW ITEM f LAST]

	All or most of the <u>time</u>	Some of the <u>time</u>	Only a little of the <u>time</u>	None of the <u>time</u>	No <u>answer</u>
a. Care about people like you Nov 27-Dec 10, 2018	37	42	13	7	1
b. Do a good job protecting people from crime Nov 27-Dec 10, 2018	37	47	12	3	1
c. Handle the resources available to them in a responsible way Nov 27-Dec 10, 2018	29	51	14	5	1
d. Provide fair and accurate information to the public Nov 27-Dec 10, 2018	23	51	20	5	*
e. Admit mistakes and take responsibility for them Nov 27-Dec 10, 2018	12	43	29	14	1
f. Treat racial and ethnic groups equally Nov 27-Dec 10, 2018	23	39	25	13	1

ASK IF FORM=4 [N=2,645]:

TRUSTTECH In your view, how much of the time do LEADERS OF TECHNOLOGY COMPANIES...

[RANDOMIZE ITEMS a-e]

	All or most of the <u>time</u>	Some of the <u>time</u>	Only a little of the <u>time</u>	None of the <u>time</u>	No <u>answer</u>
a. Care about people like you Nov 27-Dec 10, 2018	6	41	32	18	2
b. Build products and services that enhance people's lives Nov 27-Dec 10, 2018	27	57	12	3	2
c. Handle the resources available to them in a responsible way Nov 27-Dec 10, 2018	11	56	23	7	3

TRUSTTECH CONTINUED...

	All or most of the <u>time</u>	Some of the <u>time</u>	Only a little of the <u>time</u>	None of the <u>time</u>	No <u>answer</u>
d. Provide fair and accurate information to the public					
Nov 27-Dec 10, 2018	8	53	30	7	2
e. Admit mistakes and take responsibility for them					
Nov 27-Dec 10, 2018	6	37	41	13	2

ASK IF FORM=4 [N=2,645]:

TRUSTRELIG In your view, how much of the time do RELIGIOUS LEADERS...

[RANDOMIZE ITEMS a-e IN SAME ORDER AS TRUSTTECH]

	All or most of the <u>time</u>	Some of the <u>time</u>	Only a little of the <u>time</u>	None of the <u>time</u>	No <u>answer</u>
a. Care about people like you					
Nov 27-Dec 10, 2018	25	45	17	11	1
b. Do a good job providing for the spiritual needs of their communities					
Nov 27-Dec 10, 2018	28	48	15	8	1
c. Handle the resources available to them in a responsible way					
Nov 27-Dec 10, 2018	17	51	22	9	2
d. Provide fair and accurate information to the public					
Nov 27-Dec 10, 2018	17	46	24	11	2
e. Admit mistakes and take responsibility for them					
Nov 27-Dec 10, 2018	10	40	34	15	2

ASK IF FORM=1 OR FORM=4 [N=5,267]:

TELLTRUTH How hard is it for you to tell the difference between what's true and what's not true when you are... **[RANDOMIZE]**

a. Using social media

Nov 27-

Dec 10

2018

16	Very hard
31	Somewhat hard
26	Not too hard
14	Not hard at all
12	I don't use social media
1	No answer

b. Watching cable television news

Nov 27-

Dec 10

2018

11	Very hard
30	Somewhat hard
29	Not too hard
14	Not hard at all
16	I don't watch cable television news
*	No answer

c. Talking with people you know

Nov 27-

Dec 10

2018

4	Very hard
27	Somewhat hard
49	Not too hard
20	Not hard at all
1	No answer

d. Listening to elected officials

Nov 27-

Dec 10

2018

25	Very hard
40	Somewhat hard
26	Not too hard
9	Not hard at all
1	No answer

ASK IF FORM=1 OR FORM=4 [N=5,267]:

INSTCONF1 Compared with 20 years ago, do you think Americans as a whole are... [RANDOMIZE
"More confident in the federal government" AND "Less confident in the federal government", WITH "About the same" ALWAYS LAST]

Nov 27-

Dec 10

2018

6	More confident in the federal government
76	Less confident in the federal government
17	About the same
1	No answer

ASK IF R THINKS PEOPLE ARE LESS CONFIDENT IN FEDERAL GOVT (INSTCONF1=2):

INSTCONF2 In your own words, what do you think are the most important reasons why the American public is now less confident in the federal government than it was 20 years ago? [OPEN-END RESPONSE]

REASONS WHY THERE IS LESS CONFIDENCE IN FEDERAL GOVT [N=4,345]

Nov 27-

Dec 10

2018

73	Gave an answer
27	Refused

Nov 27-

Dec 10

2018

36	NET Government activity/inactivity
27	General government performance, corruption, role of money
9	Polarization/gridlock
14	NET Trump and Republicans
13	Trump's performance/behavior
1	Republicans performance
10	NET Problems with news media and information
5	News media bias/performance
3	More access to info and reporting on scandals and problems
1	Misinformation in general
1	Conservative bias in news
1	Liberal bias in news
9	NET Social and policy problems
3	Inequality, problems of the poor
2	Broad cultural degradation
1	Tax and budget issues
1	Racism, issues tied to racial sensitivity
1	Immigration problems
1	Military issues, foreign affairs
1	Performance of schools/colleges
1	God, religion removed from public life
*	Health care, insurance

*	Climate, role of climate deniers
3	Technology, internet, social media
2	Performance of Democrats now and in the past
2	Scandals/problems from past like Watergate/Vietnam
1	Many reasons
1	General tone of politics and elections
3	Other

ASK IF R SAYS PEOPLE ARE LESS CONFIDENT IN GOVERNMENT LESS (INSTCONF1=2):

INSTCONF3 Which of the following comes closer to your view – even if neither is exactly right?
[RANDOMIZE]

BASED ON FORMS 1 AND 4 [N=5,267]

Nov 27-
Dec 10
2018

76 NET People are less confident in the federal government

19	The federal government deserves more public confidence than it gets
57	The federal government does not deserve any more public confidence than it gets
1	No answer

24 NET People are more confident in the federal government/about the same/no answer

ASK IF FORM=1 OR FORM=4 [N=5,267]:

INSTCONF4 When you think about the amount of confidence Americans have in the federal government, do you think they have... [RANDOMIZE ORDER 1-4 FOR HALF, 4-1 FOR OTHER HALF]

Nov 27-
Dec 10
2018

13	Far too much confidence
22	Too much confidence
42	Too little confidence
20	Far too little confidence
3	No answer

ASK IF FORM=1 OR FORM=4 [N=5,267]:

ZEROSUM Which comes closer to your view – even if neither is exactly right? [RANDOMIZE]

Nov 27-
Dec 10
2018

42	It's possible to have economic policies that benefit everyone in the country
56	Pretty much any economic policy will end up benefitting some people at the expense of others
1	No answer

ASK IF FORM=1 OR FORM=4 [N=5,267]:

TRUSTCURE1 Do you think it is possible to improve the level of confidence Americans have in the federal government or is that not possible to do?

Nov 27-

Dec 10

2018

84	Yes, it is possible
15	No, it is not possible
1	No answer

ASK IF TRUSTCURE1=1:

TRUSTCURE2 What do you think would help improve Americans' confidence in the federal government?
[OPEN END]

WHAT WOULD HELP IMPROVE AMERICANS' CONFIDENCE IN THE FEDERAL GOVERNMENT [N=4,652]

Nov 27-

Dec 10

2018

73	Gave an answer
27	Refused

Nov 27-

Dec 10

2018

23	NET Political reforms and changes
16	More transparency, less secrecy
4	Term limits
3	Curtail the role of money in politics
2	Conduct fair elections
1	Fix Constitution
*	End gerrymandering
*	Reduce partisanship
15	Improve political leadership and government performance
12	Work together in communities to solve problems
8	NET Fix/adopt policy changes to address ...
3	Tax and budget issues
2	Economic problems
1	Health care/insurance
1	Education
1	Welfare, entitlements
1	Immigration
1	Solving all the country's problems
*	Gun control
*	Housing
*	Climate/environment
*	Racism
*	Infrastructure
7	Get rid of/deal with Trump
4	Reform the news media

2	Bring corrupt leaders to justice
2	Keep promises
1	Change use of technology/internet/social media
1	Let Trump do his job
1	Rely more on facts
1	Stop Democrats from causing problems
1	Spiritual and religious changes can help
6	Other

ASK IF FORM=1 OR FORM=4 [N=5,267]:

TRUSTIMPT1 How important would you say it is that the U.S. improve the level of confidence Americans have in the federal government?

Nov 27-

Dec 10

2018

68	Very important
25	Somewhat important
5	Not too important
2	No at all important
*	No answer

RANDOMIZE ORDER OF BLOCKS AVOID1/AVOID2 AND BLOCKS AVOID3/4. ALWAYS SHOW AVOID1 BEFORE AVOID2 and AVOID3 BEFORE AVOID4. RECORD ORDER SHOWN**ASK IF FORM=1 OR FORM=4 [N=5,267]:**

AVOID1 Which comes closer to your view – even if neither is exactly right? **[RANDOMIZE]**

Nov 27-

Dec 10

2018

61	The news media intentionally ignores some stories that are important to the public
38	The news media makes their best effort to cover the stories that are important to the public
1	No answer

ASK IF R BELIEVES THE NEWS MEDIA DOES NOT COVER STORIES (AVOID1=1):AVOID2 What important news stories do you feel the news media ignores? **[OPEN END]****THE ISSUES THE NEWS MEDIA IGNORES [N=3,110]**

Nov 27-

Dec 10

2018

64 Gave an answer

36 Refused

Nov 27-

Dec 10

2018

19	General complaints about one-sided coverage performance
15	NET Domestic issues and policies
4	Crime and the justice system
4	Race-related issues
3	Immigration, border issues, "invasion"
3	Climate/environment issues
1	Poverty, hunger, homelessness
1	Guns
1	Stories related to religion
1	Coverage of average Americans
1	Abortion
11	NET Trump's accomplishments, good news about the economy
9	Trump's accomplishments
2	Good news about the economy
6	Good news in general
5	NET International news, national security stories
4	International news
1	Stories about wars in Iraq, Syria, Afghanistan
4	Democrats problems, scandals
4	Democrats problems, scandals
2	General political corruption and influence of special interests
2	Many/all kinds of stories
2	Short, non-specific answers like "truth" or "the truth"
1	Trump's problems and scandals
*	Democrats' accomplishments
6	Other

ASK IF FORM=1 OR FORM=4 [N=5,267]:

AVOID3 Which comes closer to your view – even if neither is exactly right? **[RANDOMIZE]**

Nov 27-

Dec 10

2018

- | | |
|----|---|
| 69 | The federal government intentionally withholds important information from the public that it could safely release |
| 29 | The federal government publicly releases the important information it can safely release |
| 2 | No answer |

ASK IF R BELIEVES THE GOVT AVOIDS SHARING INFO (AVOID3=1):

AVOID4 What important information do you feel the federal government withholds? **[OPEN END]**

THE ISSUES ON WHICH THE GOVERNMENT WITHHOLDS IMPORTANT INFORMATION [N=3,609]

Nov 27-

Dec 10

2018

- | | |
|----|----------------|
| 58 | Gave an answer |
| 42 | Refused |

Nov 27-

Dec 10

2018

- | | |
|----|--|
| 16 | NET Information about specific domestic-policy issues |
| 7 | Climate and environment |
| 6 | Budget, taxes, deficits |
| 3 | Medical, health, insurance issues |
| 1 | Immigration |
| 1 | Privacy and surveillance issues |
| 1 | Economic policy |
| 1 | Guns and violence |
| 1 | Policy impact assessments/analysis |
| * | Crime and police issues |
| * | Elections, vote tampering |
| 14 | NET Information about general government problems and scandals |
| 8 | Information that would embarrass the government, damage its reputation |
| 5 | Government corruption and waste |
| 1 | Secret decisions, backroom deals |
| 9 | NET Information about foreign policy and homeland security issues |
| 4 | International and foreign policy issues |
| 4 | Military matters, budgets |
| 1 | Threats tied to terrorism, homeland security, crime |
| 5 | Information about all, more than three issues |
| 5 | Information about Trump's tax returns, business dealings, his behavior |
| 3 | Information about conspiracies, historic events (e.g. JFK assassination, UFOs) |
| 3 | Information about FBI, Mueller, intelligence community investigations |
| 2 | Short, non-specific answers like "truth" or "the truth" |

- 1 Information about Democratic scandals/problems
- * Information that would make Trump look good
- 5 Other

ASK IF FORM=2 OR FORM=3 [N=5,351]:

TRUSTOTHERS When you first meet someone, do you typically... **[RANDOMIZE]**

Nov 27-

Dec 10

2018

- 46 Trust them right away until you have reason to doubt them
- 53 Not trust them until you get to know them better
- 1 No answer

ASK IF FORM=2 OR FORM=3 [N=5,351]:

PERSCONF1 Compared with 20 years ago, do you think Americans as a whole are... **[RANDOMIZE**
"More confident in each other" and "Less confident in each other", WITH
"About the same" ALWAYS LAST]

Nov 27-

Dec 10

2018

- 7 More confident in each other
- 71 Less confident in each other
- 22 About the same
- * No answer

ASK IF R THINKS PEOPLE ARE LESS CONFIDENT IN EACH OTHER (PERSCONF1=2):

PERSCONF2 In your own words, what do you think are the most important reasons why Americans are less confident in each other than they were 20 years ago? **[OPEN END]**

THE REASONS WHY AMERICANS ARE LESS CONFIDENT IN EACH OTHER THAN THEY WERE 20 YEARS AGO [N=3,981]

Nov 27-

Dec 10

2018

- 78 Gave an answer
- 22 Refused

Nov 27-

Dec 10

2018

- 43 **NET** Societal and policy problems
- 14 People are more isolated, lonely, out for themselves
- 11 People are lazy, greedy, dishonest, untrustworthy; generational change plays a role
- 9 Crime, violence, drugs, scams, general fear
- 6 Racism, racially-sensitive issues, sexism
- 4 God, religion removed from public life, decline of morals

4	Inequality, problems of the poor
1	Immigration
1	Education, school performance problems
16	NET Government activity/inactivity
15	Polarization, gridlock
1	Government performance, problems, corruption
11	NET Problems with the news media and information
9	Bias and news media performance
1	Misinformation in general, abundance of information
1	Conservative bias in news
*	Liberal bias in news
4	Performance of Trump and Republicans
2	Performance of Democrats
1	Rise of extremism, hate
2	Other

ASK IF R SAYS PEOPLE ARE LESS CONFIDENT EACH OTHER (PERSCONF1=2):

PERSCONF3 Which of the following comes closest to your view – even if neither is exactly right?
[RANDOMIZE]

BASED ON FORMS 2 AND 3 [N=5,351]

Nov 27-

Dec 10

2018

71 NET Americans are less confident in each other

- | | |
|----|--|
| 49 | Americans have lost confidence in each other because people are not as reliable as they used to be |
| 21 | Americans have lost confidence in each other even though people are as reliable as they have always been |
| 1 | No answer |

29 NET Americans are more confident in each other/about the same/no answer

ASK IF FORM=2 OR FORM=3 [N=5,351]:

PERSCONF4 When you think about the amount of confidence Americans have in their fellow citizens, do you think they have... [RANDOMIZE ORDER 1-4 FOR HALF, 4-1 FOR OTHER HALF]

Nov 27-

Dec 10

2018

- | | |
|----|---------------------------|
| 7 | Far too much confidence |
| 11 | Too much confidence |
| 55 | Too little confidence |
| 25 | Far too little confidence |
| 3 | No answer |

ASK IF FORM=2 OR FORM=3 [N=5,351]:COOPERATE Which comes closer to your view – even if neither is exactly right? **[RANDOMIZE]**

Nov 27-

Dec 10

2018

24	People will not cooperate with one another even in a crisis if they don't trust each other
75	In a crisis, people will cooperate with each other even if they don't trust each other
1	No answer

RANDOMIZE STRAT1, STRAT2, STRAT3**ASK IF FORM=2 OR FORM=3 [N=5,351]:**STRAT1 In most situations, do you think it's better for people to... **[RANDOMIZE]**

Nov 27-

Dec 10

2018

50	Be trusting
49	Be skeptical
1	No answer

ASK IF FORM=2 OR FORM=3 [N=5,351]:STRAT2 In most situations, do you think it's better for people to... **[RANDOMIZE]**

Nov 27-

Dec 10

2018

78	Be cautious
22	Take risks
1	No answer

ASK IF FORM=2 OR FORM=3 [N=5,351]:STRAT3 In most situations, do you think it's better for people to... **[RANDOMIZE]**

Nov 27-

Dec 10

2018

29	Be self-reliant
71	Work together with others
1	No answer

ASK IF FORM=2 OR FORM=3 [N=5,351]:FATE Which comes closer to your view – even if neither is exactly right? **[RANDOMIZE]**

Nov 27-

Dec 10

2018

62	Most people who want to get ahead can make it if they're willing to work hard
37	Hard work and determination are no guarantee of success for most people
*	No answer

ASK IF FORM=2 OR FORM=3 [N=5,351]:

TRUSTCURE3 Do you think it is possible to improve the level of confidence Americans have in each other or is that not possible to do?

Nov 27-

Dec 10

2018

86	Yes, it is possible
13	No, it is not possible
1	No answer

ASK IF R BELIEVES THERE ARE WAYS TO IMPROVE TRUST (TRUSTCURE3=1):TRUSTCURE4 What do you think can be done that improve Americans' confidence in each other? **[OPEN END]****THE ISSUES THE NEWS MEDIA IGNORES [N=3,110]**

Nov 27-

Dec 10

2018

72	Gave an answer
28	Refused

Nov 27-

Dec 10

2018

30	NET Changes in personal behavior
13	Be less partisan/tribal, respect others
11	Be kind and cooperate
6	Be more personally honest and trustworthy
10	Elect better, more inspiring leaders
8	NET Reform and reorient the news
6	End fake news, sensational, divisive coverage
2	Report more good news, stories about people solving problems
5	NET Fix/adopt policy changes to address problems with ...
2	Education
1	The political system/gerrymandering
1	Economy
1	Safety net problems
1	Crime
1	Literacy

*	Immigration
*	Drug addiction
*	Justice system
4	NET Embrace programs to improve human behavior relating to ...
1	Racism
1	Incivility
1	Identity politics
1	A lack of a belief in a unified America
*	Sexism
3	Impeach Trump, elect someone else
3	Embrace religious, moral solutions
1	Change the way people use technology/internet/social media
1	Less government, more personal responsibility
1	It will take a national crisis to restore trust
*	Democratic party/leaders are the problem
4	Other

ASK IF FORM=2 OR FORM=3 [N=5,351]:

TRUSTIMPT2 How important would you say it is that the level of confidence Americans have in each other be improved?

Nov 27-

Dec 10

2018

58	Very important
35	Somewhat important
6	Not too important
1	Not at all important
1	No answer

ASK IF FORM=2 OR FORM=3 [N=5,351]:

LIFEPATH1 Compared with other people about your age would you say you have had...
**[RANDOMIZE "More advantages in life" AND "Fewer advantages in life," WITH
 "About as many advantages" ALWAYS LAST]**

Nov 27-

Dec 10

2018

29	More advantages in life
26	Fewer advantages in life
45	About as many advantages
*	No answer

ASK IF FORM=1 [N=2,622]:

CONGPREF How often do you think MEMBERS OF CONGRESS act unethically?

Nov 27-

Dec 10

2018

17	All or most of the time
64	Some of the time
16	Only a little of the time
2	None of the time
1	No answer

ASK IF CONGPREF=1-3:

CONGCONS How often, if at all, do you think MEMBERS OF CONGRESS face serious consequences when they act unethically?

BASED ON FORM 1 [N=2,622]

Nov 27-

Dec 10

2018

97	NET Members of Congress act unethically all or most of the time/some of the time/only a little of the time
4	Members of Congress face serious consequences all or most of the time
21	Some of the time
50	Only a little of the time
21	None of the time
*	No answer
3	NET Members of congress act unethically none of the time/no answer

ASK IF FORM=1 [N=2,622]:

LOCALPREF How often do you think LOCAL ELECTED OFFICIALS act unethically?

Nov 27-

Dec 10

2018

6	All or most of the time
60	Some of the time
28	Only a little of the time
4	None of the time
1	No answer

ASK IF LOCALPERF=1-3:

LOCALCONS How often, if at all, do you think LOCAL ELECTED OFFICIALS face serious consequences when they act unethically?

BASED ON FORM 1 [N=2,622]

Nov 27-

Dec 10

2018

94 NET Local elected officials act unethically all or most of the time/some of the time/only a little of the time

9 Local elected officials face serious consequences all or most of the time

35 Some of the time

41 Only a little of the time

9 None of the time

* No answer

6 NET Local elected officials act unethically none of the time/no answer

ASK IF FORM=2 [N=2,668]:

MEDIAPERF How often do you think JOURNALISTS act unethically?

Nov 27-

Dec 10

2018

15 All or most of the time

51 Some of the time

30 Only a little of the time

3 None of the time

1 No answer

ASK IF MEDIAPERF=1-3:

MEDIACONS How often, if at all, do you think JOURNALISTS face serious consequences when they act unethically?

BASED ON FORM 2 [N=2,668]

Nov 27-

Dec 10

2018

96 NET Journalists act unethically all or most of the time/some of the time/only a little of the time

10 Journalists face serious consequences all or most of the time

32 Some of the time

40 Only a little of the time

13 None of the time

1 No answer

4 NET Journalists act unethically none of the time/no answer

ASK IF FORM=2 [N=2,668]:

EDUPERF How often do you think LEADERS OF PUBLIC SCHOOLS act unethically?

Nov 27-

Dec 10

2018

6	All or most of the time
46	Some of the time
40	Only a little of the time
5	None of the time
2	No answer

ASK IF EDUPERF=1-3:

EDUCONS How often, if at all, do you think LEADERS OF PUBLIC SCHOOLS face serious consequences when they act unethically?

BASED ON FORM 2 [N=2,668]

Nov 27-

Dec 10

2018

93	NET Leaders of public schools act unethically all or most of the time/some of the time/only a little of the time
19	Leaders of public schools face serious consequences all or most of the time
38	Some of the time
29	Only a little of the time
6	None of the time
1	No answer
7	NET Leaders of public schools act unethically none of the time/no answer

ASK IF FORM=3 [N=2,683]:

MILPERF How often do you think MILITARY LEADERS act unethically?

Nov 27-

Dec 10

2018

8	All or most of the time
42	Some of the time
42	Only a little of the time
6	None of the time
1	No answer

ASK IF MILPERF=1-3:

MILCONS How often, if at all, do you think MILITARY LEADERS face serious consequences when they act unethically?

BASED ON FORM 3 [N=2,683]

Nov 27-

Dec 10

2018

92 NET Military leaders act unethically all or most of the time/some of the time/only a little of the time

17 Military leaders face serious consequences all or most of the time

40 Some of the time

29 Only a little of the time

6 None of the time

* No answer

8 NET Military leaders act unethically none of the time/no answer

ASK IF FORM=3 [N=2,683]:

POLICEPERF How often do you think POLICE OFFICERS act unethically?

Nov 27-

Dec 10

2018

9 All or most of the time

52 Some of the time

34 Only a little of the time

4 None of the time

1 No answer

ASK IF POLICEPERF=1-3:

POLICECONS How often, if at all, do you think POLICE OFFICERS face serious consequences when they act unethically?

BASED ON FORM 3 [N=2,683]

Nov 27-

Dec 10

2018

96 NET Police officers act unethically all or most of the time/some of the time/only a little of the time

17 Police officers face serious consequences all or most of the time

34 Some of the time

35 Only a little of the time

10 None of the time

* No answer

4 NET Police officers act unethically none of the time/no answer

ASK IF FORM=4 [N=2,645]:

TECHPERF How often do you think LEADERS OF TECHNOLOGY COMPANIES act unethically?

Nov 27-

Dec 10

2018

12	All or most of the time
65	Some of the time
19	Only a little of the time
3	None of the time
1	No answer

ASK IF TECHPERF=1-3:

TECHCONS How often, if at all, do you think LEADERS OF TECHNOLOGY COMPANIES face serious consequences when they act unethically?

BASED ON FORM 4 [N=2,645]

Nov 27-

Dec 10

2018

96	NET Leaders of technology companies act unethically all or most of the time/some of the time/only a little of the time
6	Leaders of technology companies face serious consequences all or most of the time
31	Some of the time
42	Only a little of the time
16	None of the time
1	No answer
5	NET Leaders of technology companies act unethically none of the time/no answer

ASK IF FORM=4 [N=2,645]:

RELIGPERF How often do you think RELIGIOUS LEADERS act unethically?

Nov 27-

Dec 10

2018

10	All or most of the time
59	Some of the time
25	Only a little of the time
4	None of the time
1	No answer

ASK IF RELIGPERF=1-3:

RELIGCONS How often, if at all, do you think RELIGIOUS LEADERS face serious consequences when they act unethically?

BASED ON FORM 4 [N=2,645]

Nov 27-
Dec 10
2018

94 NET Religious leaders act unethically all or most of the time/some of the time/only a little of the time

9 Religious leaders face serious consequences all or most of the time
32 Some of the time
40 Only a little of the time
13 None of the time
* No answer

6 NET Religious leaders act unethically none of the time/no answer**ASK ALL:**

QB1 When you make major life decisions, how much do you rely on advice from... **[RANDOMIZE]**

	<u>A lot</u>	<u>A little</u>	<u>Not at all</u>	<u>No answer</u>
a. Family and friends				
Nov 27-Dec 10, 2018	43	50	7	*
b. Professional experts				
Nov 27-Dec 10, 2018	31	53	15	1
Aug 11-Sept 3, 2014	25	57	18	*

NO ITEMS c,d

e. Your own research				
Nov 27-Dec 10, 2018	81	15	3	1
Aug 11-Sept 3, 2014	82	16	1	*

ASK IF FORM 2 OR FORM 3 AND RELY ON OWN RESEARCH WHEN MAKING DECISIONS (QB1E=1,2):

QB1EXP Please tell us how you tend to do your own research when making major life decisions. What sorts of resources or tools do you rely on?

[OPEN END]

Nov 27-
Dec 10
2018

46 **NET** Digital tools
37 Internet
9 Google
1 Forums/Comments

1	Online reviews
1	Videos
1	Social media
*	Podcasts
*	Apps
25	NET Consulting others
14	Friends and family
12	Others in general
11	Prior education
9	Experts
8	NET Print media
7	Books
1	Magazines
*	Print in general
4	Religion
4	Reviews
2	News sources
2	Library
1	Trusted organizations
5	Other
28	Refused