

**2021 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 90 MAY 2021  
DRAFT TOPLINE  
MAY 17-31, 2021  
N=2,548**

**NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (\*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING.**

	<b>Sample size</b>	<b>Margin of error at 95% confidence level</b>
U.S. adult Twitter users	2,548	+/- 3.4 percentage points

**RANDOMIZE ORDER OF PERS1 AND PERS11**

**ASK ALL:**

PERS1 Where would you place yourself on the following scale?

May 17-31, <u>2021</u>	
13	1 = Introverted
33	2
31	3
15	4
8	5 = Extroverted
0	No answer

**ASK ALL:**

PERS11 Where would you place yourself on the following scale?

May 17-31, <u>2021</u>	
3	1 = Critical of others
9	2
28	3
39	4
21	5 = Accepting of others
*	No answer

**ASK ALL:**

SELFMONITR When you are in a group of people, how often are you the center of attention?

May 17-31, <u>2021</u>	
7	Often
47	Sometimes
41	Rarely
5	Never
*	No answer

**ASK ALL:**

TALKPOL\_INP How often do you discuss government and politics with others IN PERSON?

May 17-31,

2021

9	Nearly every day
30	A few times a week
33	A few times a month
28	Less often
1	No answer

**ASK ALL:**CIVENG\_GEN Here's a list of activities some people do and others do not. Please indicate if you have done each of the following activities over the past year. **[RANDOMIZE ITEMS]**

	Yes, I have done this in the past year	No, I have not done this in the past year	<u>No answer</u>
a. Attended a political rally or campaign event May 17-31, 2021	13	87	*
b. Contributed money to a candidate running for public office, or to a political or social cause May 17-31, 2021	28	71	1
c. Displayed a poster, sign, or bumper-sticker, or wore a piece of clothing or a button in support of a political campaign May 17-31, 2021	26	73	1
d. Worked or volunteered for a political party, candidate, campaign or other group involved in political or social issues May 17-31, 2021	12	88	*
e. Signed a petition May 17-31, 2021	52	48	*
f. Bought or avoided a product because of the company's social or political values May 17-31, 2021	60	39	*
g. Voted in an election May 17-31, 2021	78	22	*

**ASK ALL:**

HOBBYISM

Which of the following comes closest to describing you? **[RANDOMIZE RESPONSES 1 & 2, 3 ALWAYS LAST]**

May 17-31,

2021

53

I participate in politics because it is my civic duty

18

I participate in politics because I enjoy it

29

I do not participate in politics

\*

No answer

**ASK ALL:**

CONCERNTW

How concerned are you, if at all, about each of the following things? **[RANDOMIZE ITEMS]**

		<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not very concerned</u>	<u>Not at all concerned</u>	<u>No answer</u>
a.	How much social media sites know about your online activities					
	May 17-31, 2021	30	42	22	6	*
b.	How much information about you is available online for other people to see					
	May 17-31, 2021	27	44	24	5	*

**ASK ALL:**

SOCEFF1\_TW

In general, how effective, if at all, do you think Twitter is as a way to do each of the following? **[RANDOMIZE ITEMS]**

		<u>Very effective</u>	<u>Somewhat effective</u>	<u>Somewhat ineffective</u>	<u>Very ineffective</u>	<u>No answer</u>
a.	Getting elected officials to pay attention to issues					
	May 17-31, 2021	10	54	23	13	*
b.	Changing other people's minds about political or social issues					
	May 17-31, 2021	9	37	32	22	1
c.	Raising public awareness about political or social issues					
	May 17-31, 2021	24	54	16	6	*

**ASK ALL:**

TWDEMOCRACY

Overall, do you think Twitter is... **[RANDOMIZE RESPONSES 1 & 2, KEEP 3 LAST]**

May 17-31,

2021

37

Mostly GOOD for American democracy

38

Mostly BAD for American democracy

24

Has no impact on American democracy

1

No answer

Now thinking about how you use Twitter...

**ASK ALL:**

WHYUSE1

Please indicate if each of the following is a reason you use Twitter. **[RANDOMIZE ITEMS]**

	<u>Yes, a reason I use Twitter</u>	<u>No, not a reason I use Twitter</u>	<u>No answer</u>
a. Entertainment May 17-31, 2021	74	25	1
b. A way to stay informed May 17-31, 2021	64	36	*
c. A way to express my opinions May 17-31, 2021	39	61	*
d. Keeping me connected to other people May 17-31, 2021	50	49	1
e. Lets me see different points of view May 17-31, 2021	53	47	1
f. It's useful for my job or school May 17-31, 2021	21	79	*

**ASKED OF THOSE WHO SAID "YES" TO MORE THAN ONE ITEM IN WHYUSE1, RESULTS RECALCULATED TO ALL:**

WHYUSE2 Which would you say is the MOST important reason you use Twitter?

May 17-31,

2021

42	Entertainment
20	A way to stay informed
10	Keeping me connected to other people
9	Lets me see different points of view
8	A way to express my opinions
6	It's useful for my job or school
6	No reason given
*	No answer

**ASK ALL:**

PUBPRIV As far as you know, is your Twitter account currently set to "public" so that anyone can see your tweets, or "private" so that only people who follow you can see your tweets?

May 17-31,

2021

53	Public
29	Private
17	I'm not sure
*	No answer

**ASK ALL:**

FREQUSE How often would you say you visit Twitter?

May 17-31,

2021

38	Every day
29	At least once a week but not every day
18	A few times a month
15	Less often
*	No answer

**ASK DAILY USERS (FREQUSE=1) [N=996]:**

FREQUSEDAILY On a typical day, how often do you visit Twitter?

May 17-31,

2021

28	Too many times to count
50	Occasionally throughout the day
22	Once or twice
0	No answer

**ASK ALL:**

CONSIDERTW How much, if at all, do you consider the following when deciding whether to do things on Twitter that might be visible to other people – such as posting, retweeting, or liking something? **[RANDOMIZE ITEMS]**

		<u>A great deal</u>	<u>Some</u>	<u>Not too much</u>	<u>Not at all</u>	<u>No answer</u>
a.	Whether it will offend people who follow you May 17-31, 2021	15	25	29	30	1
b.	Whether it could be used against you in the future May 17-31, 2021	27	27	23	21	1
c.	The potential for others to attack or harass you May 17-31, 2021	19	25	26	28	1
d.	Who can see it May 17-31, 2021	20	34	24	22	1
e.	Whether it portrays you in a positive light to others May 17-31, 2021	19	31	27	22	1

**ASK ALL:**

TWEETABOUT Have you ever tweeted or retweeted about any of the following topics? **[RANDOMIZE ITEMS]**

		<u>Yes, in the last 30 days</u>	<u>Yes, but not in the last 30 days</u>	<u>No, I have not</u>	<u>No answer</u>
a.	Political or social issues May 17-31, 2021	26	27	47	1
b.	Movies, music or pop culture May 17-31, 2021	23	26	50	1
c.	Your hobbies May 17-31, 2021	23	26	50	1
d.	Sports May 17-31, 2021	17	23	60	1

**ASKIF EVER POSTED ABOUT POLITICAL OR SOCIAL ISSUES (TWEETABOUTa=1,2) [N=1,401]:**  
 TWPOST2MOD How much of what you tweet or post about is related to political or social issues?

May 17-31,	
<u>2021</u>	
23	A lot
30	Some
39	A little
8	None
*	No answer

**ASK ALL:**

TWSEE1 Regardless of how often you seek it out, how much of what you SEE on Twitter is related to political or social issues?

May 17-31,	
<u>2021</u>	
41	A lot
36	Some
16	A little
6	None
1	No answer

**ASK ALL:**

TWLIKERTW How much of what you LIKE OR RETWEET on Twitter is related to political or social issues?

May 17-31,	
<u>2021</u>	
19	A lot
25	Some
24	A little
32	None
1	No answer

**ASK ALL:**

POSTLURK Would you say you mostly use Twitter to... **[RANDOMIZE RESPONSES 1 & 2, KEEP 3 LAST]**

May 17-31,	
<u>2021</u>	
64	See what others are saying
7	Express your own opinions
28	An equal mix of both
1	No answer

**ASK ALL:**

**LIKETWEET** When you use Twitter, how often do you "like" tweets by clicking or tapping the small heart icon below them?

May 17-31,

2021

16	Almost always
45	Occasionally
26	Rarely
12	Never
1	No answer

**ASK IF LIKE TWEETS (LIKETWEET = 1,2,3) [N=2,236]:**

**WHYLIKE** In general, what is your MAIN reason for "liking" tweets? **[RANDOMIZE RESPONSES 1-3, KEEP 4 LAST]**

May 17-31,

2021

67	To show my support or agreement
10	To bookmark or save the tweet so I can find it later
9	To boost the visibility of the tweet for other users
12	No particular reason
1	No answer

**ASK ALL:**

**YOUFOLLOW** How many accounts do you follow on Twitter? Just your best guess is fine.

May 17-31,

2021

23	Less than 20
29	20-99
32	100-499
9	500-999
5	1,000-4,999
1	More than 5,000
1	No answer

**ASK ALL:**

**FOLLOWYOU** How many accounts FOLLOW YOU on Twitter? Just your best guess is fine.

May 17-31,

2021

39	Less than 20
25	20-99
22	100-499
6	500-999
4	1,000-4,999
1	More than 5,000
3	No answer



**ASK ALL:**

WHOFOLLOW Do you follow any of these kinds of accounts on Twitter? **[RANDOMIZE ITEMS]**

		<u>Yes, a lot of them</u>	<u>Yes, a few of them</u>	<u>No, none of them</u>	<u>No answer</u>
a.	Friends, family or coworkers May 17-31, 2021	22	50	26	1
b.	Actors, musicians, sports personalities or other celebrities May 17-31, 2021	21	57	21	1
c.	News sites or reporters May 17-31, 2021	18	49	32	1
d.	Politicians or government figures May 17-31, 2021	14	49	36	1
e.	Accounts that primarily post humor or memes May 17-31, 2021	21	49	29	1

**ASK ALL:**

QBELIEFGEN As far as you know, do most of the people or accounts you follow on Twitter have...  
**[RANDOMIZE ORDER OF 1 & 2, KEEP 3 AND 4 LAST IN ORDER]**

May 17-31,  
2021

33	Similar political beliefs to you
6	Different political beliefs from you
39	A mix of political beliefs
21	I'm not sure about their political beliefs
1	No answer

**ASK IF FOLLOW POLITICIANS OR GOVERNMENT FIGURES (WHOFOLLOWD=1,2) [N=1,834]:**

QBELIEFPOL Now thinking specifically about the politicians or government figures you follow, do most of them have... **[USE SAME ORDER OF 1 & 2 AS IN QBELIEFGEN, KEEP 3 LAST]**

May 17-31,  
2021

58	Similar political beliefs to you
7	Different political beliefs from you
34	A mix of political beliefs
2	No answer

**ASK ALL:**

ENCTRDIS How many of the posts that you see on Twitter contain political views or opinions you disagree with?

May 17-31,

2021

3	Almost all of them
11	Most of them
57	Some of them
23	Very few of them
5	None of them
1	No answer

**ASK ALL:**

TWSEE2 How often do you see the following types of content on Twitter? **[RANDOMIZE ITEMS]**

		<u>Almost every time</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a.	News articles about social or political issues					
	May 17-31, 2021	31	47	14	7	1
b.	Funny or parody videos that reference political or social issues					
	May 17-31, 2021	15	51	23	10	1
c.	Petitions to raise awareness or encourage political or social change					
	May 17-31, 2021	12	49	25	12	1
d.	Political memes					
	May 17-31, 2021	16	53	21	10	1
e.	Campaign advertisements					
	May 17-31, 2021	9	40	36	14	1

**ASK ALL:**

TWITTER\_NEWS Do you ever get news or news headlines on Twitter? By news we mean information about events and issues that involve more than just your friends or family.

May 17-31,

2021

69	Yes
30	No
1	No answer

**ASK IF GET NEWS ON TWITTER (TWITTER\_NEWS=1) [N=1,783]:**

SOURCESKEP2TW How much do you trust the accuracy of the news and information that you get from Twitter?

May 17-31,

2021

7	A great deal
60	Some
29	Not much
3	Not at all
*	No answer

**ASK IF GET NEWS ON TWITTER (TWITTER\_NEWS=1) [N=1,783]:**

TWTRNEWSIMP How important to you, if at all, is Twitter as a way of keeping up with the news? **[REVERSE ORDER FOR HALF OF SAMPLE]**

May 17-31,

2021

8	The most important way
59	An important way, but not the most important
32	Not an important way
*	No answer

**ASK IF GET NEWS ON TWITTER (TWITTER\_NEWS=1) [N=1,783]:**

TWNEWSNEW How often would you say the news you see on Twitter are stories that you wouldn't have seen elsewhere?

May 17-31,

2021

15	Often
48	Sometimes
32	Hardly ever
6	Never
*	No answer

**ASK IF GET NEWS ON TWITTER (TWITTER\_NEWS=1) [N=1,783]:**

TWTRLIVE Have you ever used Twitter to keep up with a news event as it was happening?

May 17-31,

2021

70	Yes
29	No
1	No answer

**ASK IF GET NEWS ON TWITTER (TWITTER\_NEWS=1) [N=1,783]:**

TWTRAMOUNT Which of the following statements comes closer to your view, even if neither is exactly right? **[RANDOMIZE OPTIONS]**

May 17-31,

2021

32	I am worn out by the amount of news there is on Twitter
67	I like the amount of news there is on Twitter
1	No answer

**ASK ALL:**

USEIMPACT How has your use of Twitter over the last year affected each of the following things for you? **[RANDOMIZE ITEMS; RANDOMIZE ORDER OF RESPONSE OPTIONS 1 AND 2, KEEPING SAME ORDER THROUGHOUT SERIES; KEEP 3 LAST]**

	<u>Increased</u>	<u>Decreased</u>	<u>Had no impact</u>	<u>No answer</u>
a. Your understanding of current events				
May 17-31, 2021	46	5	47	1
b. How politically engaged you feel				
May 17-31, 2021	30	9	60	1
c. Your stress levels				
May 17-31, 2021	26	7	66	1
d. How much you know about the lives of celebrities and public figures				
May 17-31, 2021	34	8	58	1

**ASK ALL:**

MISYOU How much inaccurate or misleading information do you come across when using Twitter?

May 17-31,  
2021

33	A lot
57	A little
8	None
1	No answer

**ASK ALL:**

TWPROBLEMS How much of a problem, if at all, do you think each of the following is on Twitter? **[RANDOMIZE ITEMS]**

	<u>A major problem</u>	<u>A minor problem</u>	<u>Not a problem</u>	<u>No answer</u>
a. The tone or civility of discussions				
May 17-31, 2021	38	45	16	1
b. Twitter banning users from the platform				
May 17-31, 2021	25	33	41	1
c. Twitter limiting the visibility of certain posts				
May 17-31, 2021	31	36	32	1
d. Harassment or abuse from other users				
May 17-31, 2021	47	39	13	1

- e. Inaccurate or misleading information

May 17-31, 2021 53 38 8 1

**ASK ALL:**

WHOSEE Regardless of how often you tweet, how many people do you think see the content you share on Twitter?

May 17-31,  
2021

11	Many people
67	Only a few people
21	Nobody
1	No answer

**ASK ALL:**

TWHARASSYOU Have you personally experienced harassing or abusive behavior on Twitter?

May 17-31,  
2021

17	Yes, this has happened to me
82	No, this has not happened to me
1	No answer

**ASK ALL:**

TWREGRET Have you ever posted something on Twitter that you later regretted sharing?

May 17-31,  
2021

21	Yes, have done this
78	No, have not done this
1	No answer

**ASK ALL:**

TWIDENTIFY Based on your activity on the site, how easy do you think it would be for someone visiting your Twitter profile to figure out any of the following about you? **[RANDOMIZE ITEMS]**

		<u>Very easy</u>	<u>Somewhat easy</u>	<u>Somewhat difficult</u>	<u>Very difficult</u>	<u>No answer</u>
a.	Your hobbies and interests May 17-31, 2021	22	36	24	17	1
b.	Your views on political and social issues May 17-31, 2021	23	33	24	19	2
c.	Your race or ethnicity May 17-31, 2021	32	33	20	13	2

**ASK ALL:**

CIVENG\_TW Here's a list of activities some people do on social media, and others do not. Please indicate if you have done each of the following activities on TWITTER over the past year.

**[RANDOMIZE ITEMS]**

	<u>Yes, I have done this in the last year</u>	<u>No, I have not done this in the last year</u>	<u>No answer</u>
a. Expressed your support for a political campaign or candidate May 17-31, 2021	35	64	1
b. Replied to a tweet from a politician, political campaign or candidate May 17-31, 2021	28	71	1
c. Posted a picture or changed your profile picture to show your support for a cause May 17-31, 2021	15	84	2
d. Used a hashtag related to political or social issues May 17-31, 2021	26	73	1
e. Tweeted or retweeted about a political or social issue May 17-31, 2021	45	53	1
f. Tweeted or retweeted about a protest, boycott or similar call to action May 17-31, 2021	28	70	2
g. Tweeted or retweeted memes or humorous content related to political or social issues May 17-31, 2021	37	61	1

On a different topic...

**ASK ALL:**

COVID\_VAXD Have you received a vaccine to prevent COVID-19?

May 17-31,

2021

70 Yes, have received at least one dose of vaccine

29 No, have not received a vaccine

1 No answer

**ASK IF HAVE NOT RECEIVED VACCINE OR NO ANSWER (COVID\_VAXD=2,99) [N=495]:**

COVID\_SCI6E Thinking about vaccines to prevent COVID-19, do you think you will...

May 17-31,

2021

11	Definitely get a vaccine
23	Probably get a vaccine
31	Probably NOT get a vaccine
32	Definitely NOT get a vaccine
3	No answer

**ASK ALL:**

VACCNFDT How much confidence, if any, do you have that the research and development process has produced COVID-19 vaccines in the U.S. that are safe and effective?

May 17-31,

2021

45	A great deal of confidence
31	A fair amount of confidence
14	Not too much confidence
10	No confidence at all
1	No answer