**PSRAI Omnibus – September Weeks 2 and 3**

**Wave 1 Field dates: September 11-14, 2014**

**Wave 2 Field dates: September 18-21, 2014**

**Revised: September 8, 2014**

Start timing module

ASK ALL:

EMPLOY Are you now employed full-time, part-time, or not employed? {Standard Omnibus Question}

**[IF R SAYS THEY ARE SELF-EMPLOYED, PROBE:** “Are you self-employed working full-time hours or part-time hours?” **AND THEN RECORD AS CODE 1 OR 2]**

**[IF R SAYS THEY WORK IN THE HOME, I.E. CARING FOR THEIR KIDS OR BEING A HOMEMAKER, ASK:** Are you now employed FOR PAY full-time, part-time, or not employed for pay?**]**

1 Employed full-time

2 Employed part-time

3 Not employed

9 **(VOL.)** Don’t know/Refused

ASK ALL:

PAR Are you the parent or guardian of any children under 18 years of age? {PAR}

1 Yes

2 No

9 **(VOL.)** Don’t know/Refused

ASK IF PAR=1

KidAge1 How many of these children are age 5 or younger? {KIDAGE1}

\_\_\_ **[RECORD NUMBER; RANGE=0-4]**

5 5 or more

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF PAR=1:

KidAge2 How many of these children are between ages 6 and 11? {KIDAGE2}

\_\_\_ **[RECORD NUMBER; RANGE=0-4]**

5 5 or more

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF PAR=1:

KidAge3 How many of these children are between ages 12 and 17? {KIDAGE3}

\_\_\_ **[RECORD NUMBER; RANGE=0-4]**

5 5 or more

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

End timing module

Start timing module

**[READ TO ALL:]** And now some questions about your internet use...

ASK ALL:

EMINUSE Do you use the internet or email, at least occasionally? {PIAL Teen Trend; PIAL May 2013}

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK ALL:

INTMOB Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally? {PIAL Trend}

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK ALL INTERNET USERS (EMINUSE=1 OR INTMOB=1)

EHSKILL How familiar are you with the following internet-related terms? First, what about...**[INSERT ITEMS; RANDOMIZE]**? Would you say that you have no understanding, little understanding, some understanding, good understanding, or full understanding of the term? {Hargittai 6 item skills battery}

What about...**[INSERT NEXT ITEM]**? **[READ AS NECESSARY:** Would you say that you have no, little, some, good, or full understanding of the term?**]**

a. Advanced Search

b. PDF

c. Spyware

d. Wiki

e. Cookies

f. Hashtag

CATEGORIES

1 No understanding

2 Little understanding

3 Some understanding

4 Good understanding

5 Full understanding

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK ALL INTERNET USERS (EMINUSE=1 OR INTMOB=1):

WEB1-A Next... Please tell me if you ever use the internet to do any of the following things. Do you ever... **[INSERT ITEMS; RANDOMIZE]**? {PIAL TREND}

**[IF NECESSARY:** We’d just like to know the one you use most often.**] [PROGRAMMER: Please program ‘if necessary’ only for ACT137 and ACTSNS]**

Act112 Use Twitter

Act124 Use Instagram {pronounced: insta-gram}

Act125 Use Pinterest {pronounced: pin-ter-est}

Act136 Use LinkedIn

Act135 Use Facebook

ASK ACT137 IF EMPLOYED (EMPLOY=1,2)

Act137 Use a social media tool or site provided by your employer **(SPECIFY)** {new}

ALWAYS ASK LAST

ActSNS Use another social media tool or site I haven’t already mentioned **(SPECIFY)** {new}

CATEGORIES

1 Yes, do this

2 No, do not do this

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK ALL SNS USERS (ACT112=1 OR ACT124=1 OR ACT125=1 OR ACT135=1 OR ACT136=1 OR ACT137=1):

SNS2 Thinking about the social media sites you use... About how often do you visit or use **[INSERT ITEMS; RANDOMIZE]**? **[AS NECESSARY: READ 1-5]** {May 2011}

ASK a IF TWITTER USER (ACT112=1):

a. Twitter

ASK b IF INSTAGRAM USER (ACT124=1):

b. Instagram

ASK c IF PINTEREST USER (ACT125=1):

c. Pinterest

ASK d IF LINKEDIN USER (ACT136=1):

d. LinkedIn

ASK e IF FACEBOOK USER (ACT135=1):

e. Facebook

ASK f IF USER OF EMPLOYER-PROVIDED SITE (ACT137=1):

f. The social media tool or site provided by your employer {new}

CATEGORIES

1 Several times a day

2 About once a day

3 A few days a week

4 Every few weeks, OR

5 Less often?

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

End timing module

Start timing module

ASK IF FACEBOOK USER (ACT135=1)

FB1 Thinking about your use of Facebook... Approximately how many TOTAL Facebook friends do you have? **[READ IF NECESSARY:** Just your best guess is fine.**]**

\_\_\_ **[RECORD EXACT NUMBER]**

888 **(VOL.)** Don’t know

999 **(VOL.)** Refused

ASK IF FACEBOOK USER (ACT135=1)

FB2 Approximately how many of your TOTAL Facebook friends do you consider actual friends?

**[INTERVIEWER NOTE: IF R ASKS WHAT WE MEAN BY ACTUAL FRIENDS, READ:** “Whatever that means to you”]

\_\_\_ **[RECORD EXACT NUMBER]**

888 **(VOL.)** Don’t know

999 **(VOL.)** Refused

ASK IF FACEBOOK USER (ACT135=1)

FB3 How often, if ever, do you share, post or comment on Facebook as opposed to reading or viewing content? **[READ]**

1 Frequently

2 Sometimes

3 Hardly ever, OR

4 Never?

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF FACEBOOK USER (ACT135=1)

FB4 Thinking about who is in your Facebook network, are you Facebook friends with... **[INSERT ITEM; RANDOMIZE EXCEPT e. AND f. ALWAYS TOGETHER; c. ALWAYS AFTER a. OR b.]**? How about **[INSERT NEXT ITEM]**? **[READ IF NECESSARY:** Are you Facebook friends with **(ITEM)**?**]**

a. Your parents

b. Your children

c. Other family members

d. Work colleagues

e. Friends from the past, such as high school or college

f. Current friends

g. Neighbors

h. People you have never met in person

CATEGORIES

1 Yes

2 No

3 **(VOL.)** Doesn’t apply

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

End timing module

Start timing module

ASK ALL SNS USERS (ACT112=1 OR ACT124=1 OR ACT125=1 OR ACT135=1 OR ACT136=1 OR ACT137=1 OR ACTSNS=1):

SNS3 Thinking about your OWN use of social media... Please tell us if you agree or disagree with the following statements. **[INSERT ITEMS; RANDOMIZE]**

**[READ FOR FIRST ITEM, THEN AS NECESSARY:** Do you strongly agree, somewhat agree, somewhat DISagree or strongly disagree?**]**

a. When you see a friend or acquaintance sharing good news on social media, you try to respond.

b. When you see a friend or acquaintance sharing bad news on social media, you try to respond.

c. When you see someone asking a question on social media that you know the answer to, you try to respond.

d. You get useful information from social media.

e. You get support from my friends on social media.

CATEGORIES

1 Strongly agree

2 Somewhat agree

3 Somewhat disagree

4 Strongly disagree

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

End timing module

**PROGRAMMER: ASSIGN RESPONDENTS TO MODULE**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Estimated**  **Incidence** | **Group** | **Logic** | **Module Assignment** | **Module** |
| 7% | Unemployed parent | (PAR=1 AND EMPLOY=3-9) | Parents | 1 |
| 34% | Employed non-parent | (EMPLOY=1,2 AND PAR=2-9) | Employed | 2 |
| 18% | Employed Parents | (PAR=1 AND EMPLOY=1,2) | Random half to Parents; Remaining half to Employed | 1 or 2 |
| 41% | Not parents and not employed | (PAR=2-9 AND EMPLOY=2-9) | No module | 9 |

**PARENT MODULE (ESTIMATED INCIDENCE = 16%)**

Start timing module

ASK IF PARENT MODULE (MODULE=1)

UM1 Now I’d like to ask you about some situations you may have experienced recently. At any point in the LAST 12 MONTHS, have you... **[INSERT ITEMS; RANDOMIZE]**? Next, in the last 12 months, have you **[INSERT NEXT ITEM]**?

a. Made a decision about child care or schooling for your child

b. Dealt with an illness or medical condition your child had

c. Had concerns or questions about your child’s technology use

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF SNS USERS IN PARENT MODULE AND MADE CHILD CARE/SCHOOLING DECISION (MODULE=1 AND UM1a=1 AND [ACT112=1 OR ACT124=1 OR ACT125=1 OR ACT135=1 OR ACT136=1 OR ACT137=1 OR ACTSNS=1])

UM2A You mentioned you made a decision about child care or schooling for your child. Did you use social media for help with this decision?

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF USED SOCIAL MEDIA TO HELP WITH CHILD CARE/SCHOOLING DECISION (UM2a=1)

UM3A How would you describe the experience of using social media for this purpose? **[READ]**

1 Very helpful

2 Somewhat helpful

3 Not too helpful, OR

4 Not at all helpful?

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF USED SOCIAL MEDIA TO HELP WITH CHILD CARE/SCHOOLING DECISION (UM2a=1)

UM4A When you needed information or assistance in this situation and turned to social media, WHO responded? First, did **[INSERT ITEMS IN ORDER]** respond?

How about...**[INSERT NEXT ITEM]**? **[READ AS NECESSARY:** Did they respond when you turned to social media for information or assistance in this situation?**]**

a. Family members

b. Close friends

c. People you already knew but who were not close friends or family

d. People you DIDN’T already know but who were experiencing similar things

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF SNS USERS IN PARENT MODULE AND DEALT WITH CHILD MEDICAL ISSUE (MODULE=1 AND UM1b=1 AND [ACT112=1 OR ACT124=1 OR ACT125=1 OR ACT135=1 OR ACT136=1 OR ACT137=1 OR ACTSNS=1])

UM2B You mentioned you dealt with an illness or medical condition your child had. Did you use social media for help with this issue?

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF USED SOCIAL MEDIA TO HELP WITH CHILD MEDICAL ISSUE (UM2B=1)

UM3B How would you describe the experience of using social media for this purpose? **[READ]**

1 Very helpful

2 Somewhat helpful

3 Not too helpful, OR

4 Not at all helpful?

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF USED SOCIAL MEDIA TO HELP WITH CHILD MEDICAL ISSUE (UM2B=1)

UM4B When you needed information or assistance in this situation and turned to social media, WHO responded? First, did **[INSERT ITEMS IN ORDER]** respond?

How about...**[INSERT NEXT ITEM]**? **[READ AS NECESSARY:** Did they respond when you turned to social media for information or assistance in this situation?**]**

a. Family members

b. Close friends

c. People you already knew but who were not close friends or family

d. People you DIDN’T already know but who were experiencing similar things

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF SNS USERS IN PARENT MODULE AND HAD CONCERNS ABOUT CHILD’S TECHNOLOGY USE (MODULE=1 AND UM1c=1 AND [ACT112=1 OR ACT124=1 OR ACT125=1 OR ACT135=1 OR ACT136=1 OR ACT137=1 OR ACTSNS=1])

UM2C You mentioned you had concerns or questions about your child’s technology use. Did you use social media for help with this?

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF USED SOCIAL MEDIA TO HELP MAKE DECISION ABOUT CHILD’S TECHNOLOGY USE (UM2C=1)

UM3C How would you describe the experience of using social media for this purpose? **[READ]**

1 Very helpful

2 Somewhat helpful

3 Not too helpful, OR

4 Not at all helpful?

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF USED SOCIAL MEDIA TO HELP MAKE DECISION ABOUT CHILD’S TECHNOLOGY USE (UM2C=1)

UM4C When you needed information or assistance in this situation and turned to social media, WHO responded? First, did **[INSERT ITEMS IN ORDER]** respond?

How about...**[INSERT NEXT ITEM]**? **[READ AS NECESSARY:** Did they respond when you turned to social media for information or assistance in this situation?**]**

a. Family members

b. Close friends

c. People you already knew but who were not close friends or family

d. People you DIDN’T already know but who were experiencing similar things

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF PARENT MODULE (MODULE=1 AND [ACT112=1 OR ACT124=1 OR ACT125=1 OR ACT135=1 OR ACT136=1 OR ACT137=1 OR ACTSNS=1])

UM5 Now thinking only about the last 30 days... In the last 30 days, how often have you **[INSERT ITEMS; RANDOMIZE]** – frequently, sometimes, hardly ever, or never?

**[IF NECESSARY:** In the last 30 days...**]**

how often have you **[INSERT NEXT ITEM]**? **[READ AS NECESSARY:** Frequently, sometimes, hardly ever, or never?**]**

a. Asked questions about parenting issues on social media sites

b. Come across useful information about parenting while looking at social media content

c. Received social or emotional support from other people about a parenting issue through social media

CATEGORIES

1 Frequently

2 Sometimes

3 Hardly ever

4 Never

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF PARENT MODULE (MODULE=1)

UM6 Have you ever felt uncomfortable about something a spouse, family member or friend posted about your child on social media?

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF PARENT MODULE (MODULE=1)

UM7 Have you ever asked a family member, caregiver, or friend to take down something they have posted on social media about your child?

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

End timing module

**EMPLOYED MODULE (ESTIMATED INCIDENCE = 43%)**

Start timing module

**[READ IF EMPLOYED MODULE (MODULE=2):]** For these next few questions, please think about your MAIN job – that is, the one where you spend the most time.

ASK IF EMPLOYED MODULE (MODULE=2)

UM8 How would you describe the place where you work? **[READ]**

1 A large corporation

2 A medium-size company

3 A small business

4 A part of the federal, state or local government

5 A school or educational institution, OR

6 A non-profit organization?

7 **(VOL.)** Other

8 **(VOL.)** Self-employed/work at home

98 **(VOL.)** Don’t know

99 **(VOL.)** Refused

ASK IF EMPLOYED MODULE (MODULE=2)

UM9 On a typical day, how much would you say you use the internet to do work-related tasks? **[READ]**

1 Frequently

2 Sometimes

3 Hardly ever, OR

4 Never?

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF EMPLOYED MODULE (MODULE=2)

UM10 Would you say that the type of work you do primarily involves manual and physical labor, or not?

1 Yes, involves manual and physical labor

2 No, does not

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF JOB IS NOT MANUAL LABOR/DK/REFUSED (UM10=2-9)

UM11 Which of the following best describes the type of work that you do? **[READ]**

1 Professional

2 Manager or executive

3 Government official

4 Administrative or clerical, OR

5 Customer service?

6 **(VOL.)** Other **(SPECIFY)**

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF EMPLOYED MODULE (MODULE=2)

UM12 In a typical week, about how many hours do you work at your main job?

\_\_\_ **[RECORD EXACT NUMBER 1-96]**

97 97 or more

98 **(VOL.)** Don’t know

99 **(VOL.)** Refused

ASK IF EMPLOYED MODULE (MODULE=2)

UM13 Overall, how satisfied are you with your current job? Are you **[READ]**

1 Very satisfied

2 Somewhat satisfied

3 Somewhat DISsatisfied, OR

4 Very dissatisfied?

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF SNS USERS IN EMPLOYED MODULE (MODULE=2 AND [ACT112=1 OR ACT124=1 OR ACT125=1 OR ACT135=1 OR ACT136=1 OR ACT137=1 OR ACTSNS=1])

UM14 **[FOR FIRST ITEM:** In your current job,**]** do you ever use social media to...**[INSERT ITEMS; RANDOMIZE]**?

a. Get information that helps you solve problems at your job

b. Make or support professional connections that help you do your job

c. Keep you connected to family and friends while at work

d. Take a mental break from work

e. Ask work-related questions of people OUTSIDE your organization

f. Ask work-related questions of people INSIDE your organization

g. Build or strengthen personal relationships with coworkers

h. Learn more about someone you work with

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

End timing module

Start timing module

ASK IF EMPLOYED MODULE (MODULE=2)

UM15 Which of the following social media sites do you use for work-related purposes? Do you use...**[INSERT ITEMS IN SAME ORDER AS WEB1-A]** for work? {new}

**[IF NECESSARY:** We’d just like to know the one you use most often.**] [PROGRAMMER: Please program ‘if necessary’ only for items D and E]**

ASK IF ACT135=1

a. Facebook

ASK IF ACT136=1

b. LinkedIn

ASK IF ACT112=1

c. Twitter

ASK IF ACT137=1

d. A social media tool or site provided by your employer

ALWAYS ASK LAST

ASK IF ACT124=1 OR ACT125=1 OR ACTSNS=1

e. Another social media tool or site I haven’t already mentioned **(SPECIFY)**

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

[RANDOMIZE UM16 AND UM17]

ASK IF SNS USERS IN EMPLOYED MODULE (MODULE=2 AND [ACT112=1 OR ACT124=1 OR ACT125=1 OR ACT135=1 OR ACT136=1 OR ACT137=1 OR ACTSNS=1])

UM16 Have you ever discovered information about a colleague through social media that improved your professional opinion of them?

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF SNS USERS IN EMPLOYED MODULE (MODULE=2 AND [ACT112=1 OR ACT124=1 OR ACT125=1 OR ACT135=1 OR ACT136=1 OR ACT137=1 OR ACTSNS=1])

UM17 Have you ever discovered information about a colleague through social media that lowered your professional opinion of them?

1 Yes

2 No

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

End timing module

Start timing module

ASK IF EMPLOYED MODULE (MODULE=2)

UM18 Does your workplace have policies about how you present yourself on the internet – for example, what you can post on blogs and websites, or what information you can share about yourself online – or does it not have policies about that? {modified Digital Footprints 2006 INF015}

1 Yes, has policies

2 No, does not

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF EMPLOYED MODULE (MODULE=2)

UM19 Does your workplace have rules about using social media while at work, or not?

1 Yes, has rules

2 No, does not

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

**NO UM20**

ASK IF EMPLOYED MODULE AND USE SOCIAL MEDIA FOR WORK (MODULE=2 AND [UM15a=1 or UM15b=1 or UM15c=1 or UM15d=1 or UM15e=1 or UM15f=1])

UM21 Thinking about your own work-related use of social media... Do you think social media is useful for **[INSERT ITEMS; RANDOMIZE]**?

a. Finding information you need to do your job

b. Staying in touch with other people in the field or type of job that you work in

c. Connecting with experts

d. Getting to know your co-workers on a personal basis

e. Networking or finding new job opportunities

CATEGORIES

1 Yes, useful

2 No, not useful

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF EMPLOYED MODULE AND USE SOCIAL MEDIA FOR WORK (MODULE=2 AND [UM15a=1 or UM15b=1 or UM15c=1 or UM15d=1 or UM15e=1 or UM15f=1])

UM22 In general, would you say that using social media for work purposes mostly helps or mostly hurts your job performance?

1 Mostly Helps

2 Mostly Hurts

3 **(VOL.)** Both

4 **(VOL.)** Neither

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF EMPLOYED MODULE AND USE SOCIAL MEDIA FOR WORK (MODULE=2 AND [UM15a=1 or UM15b=1 or UM15c=1 or UM15d=1 or UM15e=1 or UM15f=1])

UM23 Thinking about your OWN use of social media... Please tell us if you agree or disagree with the following statements. **[INSERT ITEMS; RANDOMIZE]**

**[READ FOR FIRST ITEM, THEN AS NECESSARY:** Do you strongly agree, somewhat agree, somewhat DISagree or strongly disagree?**]**

a. Social media distracts you from the work you need to do.

b. Social media breaks help you recharge while you’re at work.

c. Social media lets you see too much information about your coworkers.

CATEGORIES

1 Strongly agree

2 Somewhat agree

3 Somewhat disagree

4 Strongly disagree

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

End timing module