**PEW RESEARCH CENTER**

**JANUARY 12-15, 2012 OMNIBUS**

**FINAL QUESTIONNAIRE**

**ASK ALL:**

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE;] [IF NECESSARY** “Did you follow **[ITEM]** very closely, fairly closely, not too closely or not at all closely?”**]**

a. Reports about the condition of the U.S. economy

b. Efforts to deal with the debt crisis in Europe

c. Mounting tensions between the U.S. and Iran

d. Political violence in Syria

e. The U.S. Supreme Court decision on hiring practices for churches and other religious groups

f. News about candidates for the 2012 presidential elections

**RESPONSE CATEGORIES:**

1 Very closely

2 Fairly closely

3 Not too closely

4 Not at all closely

9 Don't know/Refused **(VOL.)**

**ASK ALL:**

PEW.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you’ve been following MORE closely? [**DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]**

**PRECODES:**

1 Reports about the condition of the U.S. economy

2 Efforts to deal with the debt crisis in Europe

3 Mounting tensions between the U.S. and Iran

4 Political violence in Syria

5 The U.S. Supreme Court decision on hiring practices for churches and other religious groups

6 News about candidates for the 2012 presidential elections

8 Some other story **(VOL. SPECIFY)**

9Don’t know/Refused **(VOL.)**

**ASK ALL:**

PEW.3 Thinking about Republican candidates for president in 2012… Regardless of whom you might prefer, which Republican candidate have you heard the most about in the news recently? **[OPEN END. RECORD FIRST MENTION ONLY.] [PLEASE BE CERTAIN TO DISTINGUISH BETWEEN “JOHN MCCAIN” AND “HERMAN CAIN”.]**

**PRECODES:**

1 Mitt Romney

2 Rick Perry

3 Michele Bachmann

4 Ron Paul

5 Newt Gingrich

6 Jon Huntsman

7 Gary Johnson

8 Rick Santorum

10 Herman Cain

88 Other **(SPECIFY)**

99 Don’t know/Refused **(VOL.)**

**ASK ALL:**

PEW.4 Do you think news organizations are giving too much, too little, or the right amount of coverage to news about candidates for the 2012 presidential elections?

1 Too much

2 Too little

3 Right amount

9 Don’t know/Refused

**ASK ALL:**

PEW.5 How would you describe the presidential election campaign so far – is it **[READ ITEM a. FIRST, THEN RANDOMIZE ITEMS b. THRU e.]**

**THIS ITEM ALWAYS FIRST**

a. Interesting OR dull

**RANDOMIZE ITEMS b. THRU e.**

b. Too negative OR not too negative **[PROMPT IF UNCLEAR:** Is the tone of the campaign…]

c. Informative OR not informative

d. Too long OR not too long

e. Important or unimportant

**RESPONSE CATEGORIES:**

1 [First statement]

2 [Second statement]

3 Neither applies **(VOL.)**

9 Don’t know/Refused **(VOL.)**

**ASK ALL:**

PEW.6 How much if anything have you heard about Mitt Romney’s record as head of the private equity firm Bain Capital? Have you heard a lot, a little or nothing at all?

1 A lot

2 A little **[OR]**

3 Nothing at all

9 Don’t know/Refused **(VOL.)**

**ASK IF HEARD A LOT OR A LITTLE (PEW.6=1,2):**

Pew.7 Do you think this is an important issue for people to know about, or not?

1 Yes

2 No

9 Don’t know/Refused **(VOL.)**

**ASK ALL:**

SEX. Respondent’s Sex **(DO NOT READ)**

1 Male

2 Female

**ASK ALL LANDLINE SAMPLE**

L1 Now thinking about your telephone use… Do you have a working cell phone?

1 Yes, have cell phone

2 No, do not

9 Don't know/Refused **(VOL.)**

**ASK IF DO NOT PERSONALLY HAVE CELL PHONE/DK (L1=2,9):**

L1a Does anyone else in your household have a working cell phone?

1 Yes, someone in household has cell phone

2 No

1. Don't know/Refused **(VOL.)**

**ASK ALL CELL PHONE SAMPLE**

C1 Now thinking about your telephone use…Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

1 Yes, has a home telephone

2 No, no home telephone

9 Don't know/Refused **(VOL.)**

**ASK ALL:**

HH1 How many adults, age 18 and over, currently live in your household INCLUDING YOURSELF?

\_\_\_(1-6) **Record number (Enter 6 if 6 or greater)**

9 Don’t know/Refused **(VOL.)**

**ASK ALL:**

EMPLOY Are you now employed full-time, part-time, or not employed?

**[IF R SAYS THEY ARE SELF-EMPLOYED, PROBE:** “Are you self-employed working full-time hours or part-time hours?” **AND THEN RECORD AS CODE 1 OR 2]**

**[IF R SAYS THEY WORK IN THE HOME, I.E. CARING FOR THEIR KIDS OR BEING A HOMEMAKER, ASK:** Are you now employed FOR PAY full-time, part-time, or not employed for pay?**]**

1 Employed full-time

2 Employed part-time

3 Not employed

9 **(DO NOT READ)** Don’t know/Refused

**ASK ALL:**

PAR Are you the parent or guardian of any children under 18 years of age?

1 Yes

2 No

9 **(DO NOT READ)** Don’t know/Refused

**ASK ALL:**

AGE What is your age?

**\_\_\_\_\_\_\_[Record exact age up to age 96]**

97 97 or older

99 Refused

**ASK ALL:**

EDUC What is the last grade or class you completed in school? **(DO NOT READ)**

1 None, or grade 1 to 8

2 High school incomplete (Grades 9-11)

3 High school graduate, Grade 12, or GED certificate

4 Technical, trade or vocational school AFTER high school

5 Some college or university work, but no four-year degree

6 College or university graduate (BA, BS or other four-year degree received)

7 Post graduate or professional schooling after college (including work towards an MA, MS, Ph.D., JD, DDS, or MD degree)

9 **(DO NOT READ)** Don’t know/Refused

**ASK ALL:**

HISP Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

1 Yes

2 No

9 **(DO NOT READ)** Don’t know/Refused

**ASK ALL:**

RACE What is your race? Are you white, black, Asian, or some other race? **[IF R SAYS HISPANIC OR LATINO, PROBE:** Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)? **IF R DOES NOT SAY WHITE, BLACK OR ONE OF THE RACE CATEGORIES LISTED, RECORD AS ‘OTHER’ (CODE 6)]**

1 White

2 Black or African-American

3 Asian or Pacific Islander

4 Mixed race

5 Native American/American Indian

6 Other **(SPECIFY)**

9 **(DO NOT READ)** Don’t know/Refused

**ASK ALL:**

INC Last year, that is in 2009, approximately what was your total family income before taxes – just tell me when I get to the right category. **(READ)**

01 Less than $10,000

02 $10,000 to under $20,000

03 $20,000 to under $30,000

04 $30,000 to under $40,000

05 $40,000 to under $50,000

06 $50,000 to under $75,000

07 $75,000 to under $100,000

08 $100,000 to under $150,000

09 $150,000 or over

99 **(DO NOT READ)** Don’t know/Refused

**ASK IF ANSWERED INCOME ‘DON’T KNOW/REFUSED’ (INC=99):**

INC1 It’s important for us to have some information about household finances to make sure our survey is accurate. Keeping in mind that this is a completely confidential survey, can you please tell me if your total household income BEFORE taxes last year was over or under $75,000? (**INTERVIEWER: EXACTLY $75,000 SHOULD BE RECORDED AS PUNCH 1 – ‘OVER $75,000’**)

1 Over $75,000

2 Under $75,000

9 **(DO NOT READ)** Don’t know/Refused

**ASK IF INCOME UNDER $75K (INC1=2):**

INC2 Was it over or under $50,000? (INTERVIEWER: EXACTLY $50,000 SHOULD BE RECORDED AS PUNCH 1 – ‘OVER $50,000’)

1 Over $50,000

2 Under $50,000

9 **(DO NOT READ)** Don’t know/Refused

**ASK IF INCOME UNDER $50K (INC2=2):**

INC3 Was it over or under $30,000? (INTERVIEWER: EXACTLY $30,000 SHOULD BE RECORDED AS PUNCH 1 – ‘OVER $30,000’)

1 Over $30,000

2 Under $30,000

9 **(DO NOT READ)** Don’t know/Refused

**ASK ALL:**

REG Which of these statements best describes you? **[READ IN ORDER]** {QID:rega}

1 Are you absolutely certain that you are registered to vote at your current address

2 Are you probably registered, but there is a chance your registration has lapsed [**OR]**

3 Are you not registered to vote at your current address

9 **[VOL. DO NOT READ]** Don’t know/Refused

**ASK ALL:**

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

1 Republican

2 Democrat

3 Independent

4 No preference **(VOL.)**

5 Other party **(VOL.)**

9 Don't know/Refused **(VOL.)**

**IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:**

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

1 Republican

2 Democratic

9 Other/Don't know/Refused **(VOL.)**

**ASK ALL:**

ZIPCODE What is your zip code?

**RECORD EXACT FIVE-DIGIT ZIP CODE**

99999 Don’t Know/Refused (VOL.)

That completes the interview. Thank you very much for your time and cooperation. Have a nice day/evening.