**PEW RESEARCH CENTER**

**September 27-30, 2012, OMNIBUS**

**Final Questionnaire**

**ASK ALL:**

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE;] [IF NECESSARY** “Did you follow **[ITEM]** very closely, fairly closely, not too closely or not at all closely?”**]**

a. Reports about the condition of the U.S. economy

b. The United Nations meetings in New York

c. News about candidates for the 2012 presidential election

d. Controversy over the National Football League’s use of replacement officials

**RESPONSE CATEGORIES:**

1 Very closely

2 Fairly closely

3 Not too closely

4 Not at all closely

9 Don't know/Refused **(VOL.)**

**ASK ALL:**

Thinking about the presidential campaign…

PEW.2 How likely is it that you will watch the upcoming debate between Mitt Romney and Barack Obama this coming Wednesday – very likely, somewhat likely or not likely?

1 Very likely

2 Somewhat likely

3 Not likely

9 Don’t know/Refused **(VOL.)**

**ASK ALL:**

PEW.3 Regardless of which presidential candidate you support, who do you think will do the better job in the presidential debate **[READ AND RANDOMIZE]**?

1 Mitt Romney [OR]

2 Barack Obama

3 **[VOL. DO NOT READ]** Both will do equally well

4 **[VOL. DO NOT READ]** Neither

9 **[VOL. DO NOT READ]** Don’t know/Refused

**ASK ALL:**

**RANDOMIZE PEW.4 AND PEW.5**

PEW.4 What grade would you give Barack Obama as to how good a job he is doing in convincing you to vote for him? Would you grade his election campaign: A, B, C, D, or F?

1 A

2 B

3 C

4 D

5 F

9 Don’t know/Refused **(VOL.)**

**ASK ALL:**

**RANDOMIZE PEW.4 AND PEW.5**

PEW.5 What grade would you give Mitt Romney as to how good a job he is doing in convincing you to vote for him? Would you grade his election campaign: A, B, C, D, or F?

1 A

2 B

3 C

4 D

5 F

9 Don’t know/Refused **(VOL.)**

**ASK ALL:**

PEW.6 Have the presidential candidates been talking about the issues that are important to you in this campaign, or not?

1 Yes

2 No

9 Don't know/Refused **(VOL.)**

**NO QUESTION PEW.7**

**ASK ALL:**

PEW.8 Do you happen to know which candidate made comments describing 47% of the population as dependent on government and paying no taxes?**[DO NOT READ RESPONSE OPTIONS; IF RESPONDENT SAYS “YES” BUT DOES NOT PROVIDE A NAME, PROBE:** “which candidate?”**]**

1 Yes, Mitt Romney **(VOL.)**

2 Yes, Barack Obama **(VOL.)**

3 Yes, other **(VOL.)**

4 No, don’t know **(VOL.)**

9 Refused **(VOL.)**

**ASK IF NAME MITT ROMNEY [PEW.8=1]:**

PEW.9 Did you have a **[RANDOMIZE:** Positive OR Negative**]** reaction to Romney’s 47% comments?

1 Positive

2 Negative

3 Neutral/No reaction **(VOL.)**

9 Don’t know/Refused **(VOL.)**

**ASK IF NAME MITT ROMNEY [PEW.8=1]:**

PEW.10 Do you think news organizations are giving too much, too little, or the right amount of coverage to Romney’s 47% comments?

1 Too much

2 Too little

3 Right amount

9 Don’t know/Refused **(VOL.)**

SEX. Respondent’s Sex **(DO NOT READ)**

1 Male

2 Female

**ASK ALL LANDLINE SAMPLE**

L1 Now thinking about your telephone use… Do you have a working cell phone?

1 Yes, have cell phone

2 No, do not

9 Don't know/Refused **(VOL.)**

**ASK IF DO NOT PERSONALLY HAVE CELL PHONE/DK (L1=2,9):**

L1a Does anyone else in your household have a working cell phone?

1 Yes, someone in household has cell phone

2 No

1. Don't know/Refused **(VOL.)**

**ASK ALL CELL PHONE SAMPLE**

C1 Now thinking about your telephone use…Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

1 Yes, has a home telephone

2 No, no home telephone

9 Don't know/Refused **(VOL.)**

**ASK ALL:**

HH1 How many adults, age 18 and over, currently live in your household INCLUDING YOURSELF?

\_\_\_(1-6) **Record number (Enter 6 if 6 or greater)**

9 Don’t know/Refused **(VOL.)**

EMPLOY Are you now employed full-time, part-time, or not employed?

**[IF R SAYS THEY ARE SELF-EMPLOYED, PROBE:** “Are you self-employed working full-time hours or part-time hours?” **AND THEN RECORD AS CODE 1 OR 2]**

**[IF R SAYS THEY WORK IN THE HOME, I.E. CARING FOR THEIR KIDS OR BEING A HOMEMAKER, ASK:** Are you now employed FOR PAY full-time, part-time, or not employed for pay?**]**

1 Employed full-time

2 Employed part-time

3 Not employed

9 **(DO NOT READ)** Don’t know/Refused

PAR Are you the parent or guardian of any children under 18 years of age?

1 Yes

2 No

9 **(DO NOT READ)** Don’t know/Refused

AGE What is your age?

**\_\_\_\_\_\_\_[Record exact age up to age 96]**

97 97 or older

99 Refused

EDUC What is the last grade or class you completed in school? **(DO NOT READ)**

1 None, or grade 1 to 8

2 High school incomplete (Grades 9-11)

3 High school graduate, Grade 12, or GED certificate

4 Technical, trade or vocational school AFTER high school

5 Some college or university work, but no four-year degree

6 College or university graduate (BA, BS or other four-year degree received)

7 Post graduate or professional schooling after college (including work towards an MA, MS, Ph.D., JD, DDS, or MD degree)

9 **(DO NOT READ)** Don’t know/Refused

HISP Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

1 Yes

2 No

9 **(DO NOT READ)** Don’t know/Refused

RACE What is your race? Are you white, black, Asian, or some other race? **[IF R SAYS HISPANIC OR LATINO, PROBE:** Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)? **IF R DOES NOT SAY WHITE, BLACK OR ONE OF THE RACE CATEGORIES LISTED, RECORD AS ‘OTHER’ (CODE 6)]**

1 White

2 Black or African-American

3 Asian or Pacific Islander

4 Mixed race

5 Native American/American Indian

6 Other **(SPECIFY)**

9 **(DO NOT READ)** Don’t know/Refused

INC Last year, that is in 2009, approximately what was your total family income before taxes – just tell me when I get to the right category. **(READ)**

01 Less than $10,000

02 $10,000 to under $20,000

03 $20,000 to under $30,000

04 $30,000 to under $40,000

05 $40,000 to under $50,000

06 $50,000 to under $75,000

07 $75,000 to under $100,000

08 $100,000 to under $150,000

09 $150,000 or over

99 **(DO NOT READ)** Don’t know/Refused

**ASK IF ANSWERED INCOME ‘DON’T KNOW/REFUSED’ (INC=99):**

INC1 It’s important for us to have some information about household finances to make sure our survey is accurate. Keeping in mind that this is a completely confidential survey, can you please tell me if your total household income BEFORE taxes last year was over or under $75,000? (**INTERVIEWER: EXACTLY $75,000 SHOULD BE RECORDED AS PUNCH 1 – ‘OVER $75,000’**)

1 Over $75,000

2 Under $75,000

9 **(DO NOT READ)** Don’t know/Refused

**ASK IF INCOME UNDER $75K (INC1=2):**

INC2 Was it over or under $50,000? (INTERVIEWER: EXACTLY $50,000 SHOULD BE RECORDED AS PUNCH 1 – ‘OVER $50,000’)

1 Over $50,000

2 Under $50,000

9 **(DO NOT READ)** Don’t know/Refused

**ASK IF INCOME UNDER $50K (INC2=2):**

INC3 Was it over or under $30,000? (INTERVIEWER: EXACTLY $30,000 SHOULD BE RECORDED AS PUNCH 1 – ‘OVER $30,000’)

1 Over $30,000

2 Under $30,000

9 **(DO NOT READ)** Don’t know/Refused

**ASK ALL:**

REG Which of these statements best describes you? **[READ IN ORDER]** {QID:rega}

1 Are you absolutely certain that you are registered to vote at your current address

2 Are you probably registered, but there is a chance your registration has lapsed [**OR]**

3 Are you not registered to vote at your current address

9 **[VOL. DO NOT READ]** Don’t know/Refused

**ASK ALL:**

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

1 Republican

2 Democrat

3 Independent

4 No preference **(VOL.)**

5 Other party **(VOL.)**

9 Don't know/Refused **(VOL.)**

**IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:**

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

1 Republican

2 Democratic

9 Other/Don't know/Refused **(VOL.)**

**ASK ALL:**

IDEO In general, would you describe your political views as... **[READ]**

1 Very conservative

2 Conservative

3 Moderate

4 Liberal [OR]

5 Very liberal

9 **[VOL. DO NOT READ]** Don't know/Refused

**ASK ALL:**

ZIPCODE What is your zip code?

**RECORD EXACT FIVE-DIGIT ZIP CODE**

99999 Don’t Know/Refused (VOL.)

That completes the interview. Thank you very much for your time and cooperation. Have a nice day/evening.