

2019 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 43 January 2019
January 22 – February 5, 2019¹

BASE: ASK ALL

Randomize and record response options 1 and 2. Show question stem in same order

Randomize and record order of items a-d

RACESURV1 [S]

For each of the following aspects of your life, would you say that you are **[RANDOMIZE QUESTION STEM IN SAME ORDER AS RESPONSES: in a better situation than you expected to be at this point in your life, in a worse situation than you expected to be at this point in your life]** or about where you expected to be at this point in your life? **[RANDOMIZE ITEMS; SHOW RESPONSE OPTIONS 1-2 IN SAME ORDER AS STEM]**

a. Your physical health

- 1 In a better situation than I expected
- 2 In a worse situation than I expected
- 3 About where I expected **[ANCHOR]**

b. **[IF EMPLOYED]:** Your job or career

- 1 In a better situation than I expected
- 2 In a worse situation than I expected
- 3 About where I expected **[ANCHOR]**

c. Your relationships with family and friends

- 1 In a better situation than I expected
- 2 In a worse situation than I expected
- 3 About where I expected **[ANCHOR]**

d. Your personal finances

- 1 In a better situation than I expected
- 2 In a worse situation than I expected
- 3 About where I expected **[ANCHOR]**

¹ Open-end responses are excluded from public datasets to protect the confidentiality of ATP panelists

For each of the following aspects of your life, would you say that you are in a worse situation than you expected to be at this point in your life, in a better situation than you expected to be at this point in your life or about where you expected to be at this point in your life?

Your job or career

☐ In a worse situation than I expected

☐ In a better situation than I expected

☐ About where I expected

Your physical health

☐ In a worse situation than I expected

☐ In a better situation than I expected

☐ About where I expected

Your personal finances

☐ In a worse situation than I expected

☐ In a better situation than I expected

☐ About where I expected

Your relationships with family and friends

☐ In a worse situation than I expected

☐ In a better situation than I expected

☐ About where I expected

Previous Next

For each of the following aspects of your life, would you say that you are in a better situation than you expected to be at this point in your life, in a worse situation than you expected to be at this point in your life or about where you expected to be at this point in your life?

Your personal finances

☐ In a better situation than I expected

☐ In a worse situation than I expected

☐ About where I expected

Your job or career

☐ In a better situation than I expected

☐ In a worse situation than I expected

☐ About where I expected

Your physical health

☐ In a better situation than I expected

☐ In a worse situation than I expected

☐ About where I expected

Your relationships with family and friends

☐ In a better situation than I expected

☐ In a worse situation than I expected

☐ About where I expected

Previous Next

BASE: ASK ALL

Randomize and record order of items a-h

Split across 2 screens

ADMISSION [S]

Here are some factors colleges and universities may consider when making decisions about student admissions.

Do you think each of the following should be a major factor, minor factor, or not a factor in college admissions? **[RANDOMIZE ITEMS; SHOW FOUR ITEMS PER SCREEN]**

a. Race or ethnicity

- 1 Major factor
- 2 Minor factor
- 3 Not a factor

b. Gender

- 1 Major factor
- 2 Minor factor
- 3 Not a factor

c. Whether a relative attended the school

- 1 Major factor
- 2 Minor factor
- 3 Not a factor

- d. Athletic ability
- | | |
|---|--------------|
| 1 | Major factor |
| 2 | Minor factor |
| 3 | Not a factor |
- e. Involvement in community service
- | | |
|---|--------------|
| 1 | Major factor |
| 2 | Minor factor |
| 3 | Not a factor |
- f. Scores on standardized tests, such as the SAT or ACT
- | | |
|---|--------------|
| 1 | Major factor |
| 2 | Minor factor |
| 3 | Not a factor |
- g. High school grades
- | | |
|---|--------------|
| 1 | Major factor |
| 2 | Minor factor |
| 3 | Not a factor |
- h. Being the first person in the family to go to college
- | | |
|---|--------------|
| 1 | Major factor |
| 2 | Minor factor |
| 3 | Not a factor |

Here are some factors colleges and universities may consider when making decisions about student admissions.

Do you think each of the following should be a major factor, minor factor, or not a factor in college admissions?

Whether a relative attended the school

- ☐ Major factor
- ☐ Minor factor
- ☐ Not a factor

Race or ethnicity

- ☐ Major factor
- ☐ Minor factor
- ☐ Not a factor

Involvement in community service

- ☐ Major factor
- ☐ Minor factor
- ☐ Not a factor

Gender

- ☐ Major factor
- ☐ Minor factor
- ☐ Not a factor

Previous

Next

Here are some factors colleges and universities may consider when making decisions about student admissions.

Do you think each of the following should be a major factor, minor factor, or not a factor in college admissions?

Scores on standardized tests, such as the SAT or ACT

- ☐ Major factor
- ☐ Minor factor
- ☐ Not a factor

Athletic ability

- ☐ Major factor
- ☐ Minor factor
- ☐ Not a factor

Being the first person in the family to go to college

- ☐ Major factor
- ☐ Minor factor
- ☐ Not a factor

High school grades

- ☐ Major factor
- ☐ Minor factor
- ☐ Not a factor

Previous

Next

Here are some factors colleges and universities may consider when making decisions about student admissions.

Do you think each of the following should be a major factor, minor factor, or not a factor in college admissions?

High school grades

☐ Major factor

☐ Minor factor

☐ Not a factor

Athletic ability

☐ Major factor

☐ Minor factor

☐ Not a factor

Gender

☐ Major factor

☐ Minor factor

☐ Not a factor

Whether a relative attended the school

☐ Major factor

☐ Minor factor

☐ Not a factor

Previous Next

Here are some factors colleges and universities may consider when making decisions about student admissions.

Do you think each of the following should be a major factor, minor factor, or not a factor in college admissions?

Being the first person in the family to go to college

☐ Major factor

☐ Minor factor

☐ Not a factor

Scores on standardized tests, such as the SAT or ACT

☐ Major factor

☐ Minor factor

☐ Not a factor

Race or ethnicity

☐ Major factor

☐ Minor factor

☐ Not a factor

Involvement in community service

☐ Major factor

☐ Minor factor

☐ Not a factor

Previous Next

BASE: ASK ALL

Scripter: Show as number boxes (do not show thermometer). Copy format of screenshot

Scripter: Randomize and record order of THERM items. Show on same screen.

Add system generated instruction that reads "[Enter the number in the box between 0 and 100 that reflects your feelings]"

Custom prompt: "Please enter the "degree" or number between 0 and 100 that reflects your feelings in the box. If you would like to skip, click Next."

THERMO [Q, range 0-100]

We'd like to get your feelings toward a number of groups on a "feeling thermometer." A rating of zero degrees means you feel as cold and negative as possible. A rating of 100 degrees means you feel as warm and positive as possible. You would rate the group at 50 degrees if you don't feel particularly positive or negative toward the group.

[Enter the number in the box between 0 and 100 that reflects your feelings]

THERMBLK	How do you feel toward blacks?
THERMWHT	How do you feel toward whites?
THERMHISP	How do you feel toward Hispanics?
THERMASN	How do you feel toward Asians?
THERMNAT	How do you feel toward Native Americans?

We'd like to get your feelings toward a number of groups on a "feeling thermometer." A rating of zero degrees means you feel as cold and negative as possible. A rating of 100 degrees means you feel as warm and positive as possible. You would rate the group at 50 degrees if you don't feel particularly positive or negative toward the group.

[Enter the number in the box between 0 and 100 that reflects your feelings]

How do you feel toward whites?

How do you feel toward Asians?

How do you feel toward blacks?

How do you feel toward Native Americans?

How do you feel toward Hispanics?

Previous

Next

BASE: XFORM=1

Randomly show response in order 1-4 or 4-1. Record order shown

RACESURV2 [S]

The U.S. population is made up of people of many different races and ethnicities. Overall, do you think this is...

[SHOW RESPONSE OPTIONS 1-4 IN REVERSE FOR RANDOM ½ OF RESPONDENTS]

- 1 Very good for the country
- 2 Somewhat good for the country
- 3 Somewhat bad for the country
- 4 Very bad for the country
- 5 Neither good nor bad for the country **[anchor]**

The U.S. population is made up of people of many different races and ethnicities. Overall, do you think this is...

- ☐ Very good for the country
- ☐ Somewhat good for the country
- ☐ Somewhat bad for the country
- ☐ Very bad for the country
- ☐ Neither good nor bad for the country

Previous

Next

RANDOMIZE RACESURV3, RACESURV4. RECORD ORDER

BASE: XFORM=2

*Randomize response options 1 and 2. Record order***RACESURV3 [S]**

In general, do you think the fact that the U.S. population is made up of people of many different races and ethnicities makes it... **[RANDOMIZE RESPONSE OPTIONS 1 AND 2; ANCHOR 3]**

- 1 Easier for policymakers to solve the country's problems
- 2 Harder for policymakers to solve the country's problems
- 3 Doesn't make much difference **[anchor]**

In general, do you think the fact that the U.S. population is made up of people of many different races and ethnicities makes it...

☐ Easier for policymakers to solve the country's problems

☐ Harder for policymakers to solve the country's problems

☐ Doesn't make much difference

Previous Next

BASE: XFORM=2

*Randomize response options 1 and 2. Record order***RACESURV4 [S]**

In general, do you think the fact that the U.S. population is made up of people of many different races and ethnicities has... **[RANDOMIZE RESPONSE OPTIONS 1 AND 2; ANCHOR 3]**

- 1 A positive impact on the country's culture
- 2 A negative impact on the country's culture
- 3 Doesn't make much difference **[anchor]**

In general, do you think the fact that the U.S. population is made up of people of many different races and ethnicities has...

☐ A negative impact on the country's culture

☐ A positive impact on the country's culture

☐ Doesn't make much difference

Previous Next

BASE: ASK ALL

Randomly show response options in order 1-4 or 4-1. Keep 5 anchored. Record order

Randomize and record order of items a-l

Split over 3 screens

RACESURV5 [S]

Overall, how does each of the following affect people's ability to get ahead in our country these days?

[RANDOMIZE ITEMS; OBSERVE FORM SPLITS; SPLIT OVER THREE SCREENS; SHOW RESPONSE OPTIONS 1-4 IN REVERSE FOR RANDOM ½ OF RESPONDENTS]

a. Being white

- 1 Helps a lot
- 2 Helps a little
- 3 Hurts a little
- 4 Hurts a lot
- 5 Neither helps nor hurts **[ANCHOR]**

b. Being black

- 1 Helps a lot
- 2 Helps a little
- 3 Hurts a little
- 4 Hurts a lot
- 5 Neither helps nor hurts **[ANCHOR]**

c. Being Hispanic

- 1 Helps a lot
- 2 Helps a little
- 3 Hurts a little
- 4 Hurts a lot
- 5 Neither helps nor hurts **[ANCHOR]**

d. Being Asian

- 1 Helps a lot
- 2 Helps a little
- 3 Hurts a little
- 4 Hurts a lot
- 5 Neither helps nor hurts **[ANCHOR]**

e. **[if xform=1]** Being Native American

- 1 Helps a lot
- 2 Helps a little
- 3 Hurts a little
- 4 Hurts a lot
- 5 Neither helps nor hurts

- f. **[if xform=1]** Being Jewish
- 1 Helps a lot
 - 2 Helps a little
 - 3 Hurts a little
 - 4 Hurts a lot
 - 5 Neither helps nor hurts **[ANCHOR]**
- g. **[if xform=1]** Being Muslim
- 1 Helps a lot
 - 2 Helps a little
 - 3 Hurts a little
 - 4 Hurts a lot
 - 5 Neither helps nor hurts **[ANCHOR]**
- h. **[if xform=1]** Being an evangelical Christian
- 1 Helps a lot
 - 2 Helps a little
 - 3 Hurts a little
 - 4 Hurts a lot
 - 5 Neither helps nor hurts **[ANCHOR]**
- i. **[if xform=2]** Being a man
- 1 Helps a lot
 - 2 Helps a little
 - 3 Hurts a little
 - 4 Hurts a lot
 - 5 Neither helps nor hurts **[ANCHOR]**
- j. **[if xform=2]** Being a woman
- 1 Helps a lot
 - 2 Helps a little
 - 3 Hurts a little
 - 4 Hurts a lot
 - 5 Neither helps nor hurts **[ANCHOR]**
- k. **[if xform=2]** Being poor
- 1 Helps a lot
 - 2 Helps a little
 - 3 Hurts a little
 - 4 Hurts a lot
 - 5 Neither helps nor hurts **[ANCHOR]**
- l. **[if xform=2]** Being wealthy
- 1 Helps a lot
 - 2 Helps a little
 - 3 Hurts a little
 - 4 Hurts a lot
 - 5 Neither helps nor hurts **[ANCHOR]**

Overall, how does each of the following affect people's ability to get ahead in our country these days?

Being Jewish

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Hurts a little
- ☐ Hurts a lot
- ☐ Neither helps nor hurts

Being Asian

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Hurts a little
- ☐ Hurts a lot
- ☐ Neither helps nor hurts

Being Native American

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Hurts a little
- ☐ Hurts a lot
- ☐ Neither helps nor hurts

Previous

Next

Overall, how does each of the following affect people's ability to get ahead in our country these days?

Being Hispanic

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Hurts a little
- ☐ Hurts a lot
- ☐ Neither helps nor hurts

Being Muslim

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Hurts a little
- ☐ Hurts a lot
- ☐ Neither helps nor hurts

Being white

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Hurts a little
- ☐ Hurts a lot
- ☐ Neither helps nor hurts

Previous

Next

Overall, how does each of the following affect people's ability to get ahead in our country these days?

Being an evangelical Christian

☐ Helps a lot

☐ Helps a little

☐ Hurts a little

☐ Hurts a lot

☐ Neither helps nor hurts

Being black

☐ Helps a lot

☐ Helps a little

☐ Hurts a little

☐ Hurts a lot

☐ Neither helps nor hurts

Previous Next

Overall, how does each of the following affect people's ability to get ahead in our country these days?

Being a woman

☐ Helps a lot

☐ Helps a little

☐ Hurts a little

☐ Hurts a lot

☐ Neither helps nor hurts

Being black

☐ Helps a lot

☐ Helps a little

☐ Hurts a little

☐ Hurts a lot

☐ Neither helps nor hurts

Being a man

☐ Helps a lot

☐ Helps a little

☐ Hurts a little

☐ Hurts a lot

☐ Neither helps nor hurts

Previous Next

Overall, how does each of the following affect people's ability to get ahead in our country these days?

Being white

☐ Helps a lot

☐ Helps a little

☐ Hurts a little

☐ Hurts a lot

☐ Neither helps nor hurts

Being Hispanic

☐ Helps a lot

☐ Helps a little

☐ Hurts a little

☐ Hurts a lot

☐ Neither helps nor hurts

Being Asian

☐ Helps a lot

☐ Helps a little

☐ Hurts a little

☐ Hurts a lot

☐ Neither helps nor hurts

Previous Next

Overall, how does each of the following affect people's ability to get ahead in our country these days?

Being poor

☐ Helps a lot

☐ Helps a little

☐ Hurts a little

☐ Hurts a lot

☐ Neither helps nor hurts

Being wealthy

☐ Helps a lot

☐ Helps a little

☐ Hurts a little

☐ Hurts a lot

☐ Neither helps nor hurts

BASE: ASK ALL

Randomize and record response order

RACESURV6 [S]

When it comes to racial discrimination, which do you think is the bigger problem for the country today?

[RANDOMIZE RESPONSE OPTIONS]

- 1 People seeing racial discrimination where it really does NOT exist
- 2 People NOT seeing racial discrimination where it really DOES exist

When it comes to racial discrimination, which do you think is the bigger problem for the country today?

- ☐ People seeing racial discrimination where it really does NOT exist
- ☐ People NOT seeing racial discrimination where it really DOES exist

Previous

Next

BASE: ASK ALL

RACESURV7 [S]

How often, if ever, does race or race relations come up in your conversations with family and friends?

- 1 Often
- 2 Sometimes
- 3 Rarely
- 4 Never

How often, if ever, does race or race relations come up in your conversations with family and friends?

- ☐ Often
- ☐ Sometimes
- ☐ Rarely
- ☐ Never

Previous

Next

RANDOMIZE RACESURV8 AND RACESURV9. RECORD ORDER

BASE: RACESURV7=1-3 (ASK IF EVER TALKS ABOUT RACE OR RACE RELATIONS)

Randomly show response order as 1-4 or 4-1. Record order shown

RACESURV8 [S]

When race or race relations comes up in your conversations with family and friends, are you generally...

[REVERSE RESPONSE OPTIONS FOR RANDOM ½ OF RESPONDENTS]

- 1 Very comfortable
- 2 Somewhat comfortable
- 3 Somewhat uncomfortable
- 4 Very uncomfortable

When race or race relations comes up in your conversations with family and friends, are you generally...

☐ Very uncomfortable

☐ Somewhat uncomfortable

☐ Somewhat comfortable

☐ Very comfortable

Previous Next

BASE: RACESURV7=1-3 (ASK IF EVER TALKS ABOUT RACE OR RACE RELATIONS)
Randomly show response order as 1-4 or 4-1. Record order shown

RACESURV9 [S]

When race or race relations comes up in your conversations with family and friends, is it... **[SHOW RESPONSE OPTIONS 1-4 IN REVERSE ORDER FOR RANDOM HALF OF SAMPLE]**

- 1 Always with people who are the same race as you
- 2 Mostly with people who are the same race as you
- 3 Mostly with people who are NOT the same race as you
- 4 Always with people who are NOT the same race as you
- 5 Both about equally **[anchor]**

When race or race relations comes up in your conversations with family and friends, is it...

☐ Always with people who are NOT the same race as you

☐ Mostly with people who are NOT the same race as you

☐ Mostly with people who are the same race as you

☐ Always with people who are the same race as you

☐ Both about equally

Previous Next

BASE: XFORM=1

Randomize and record response options

RACESURV10 [S]

Do you think race relations in the United States are... **[RANDOMIZE RESPONSE OPTIONS]**

- 1 Generally good
- 2 Generally bad

Do you think race relations in the United States are...

☐ Generally good

☐ Generally bad

Previous Next

BASE: XFORM=1

Randomize and record response options 1-2

RACESURV11 [S]

Do you think race relations in the United States are... **[RANDOMIZE RESPONSE OPTIONS 1 AND 2; ANCHOR 3]**

- 1 Getting better
- 2 Getting worse
- 3 Staying about the same **[anchor]**

Do you think race relations in the United States are...

☐ Getting better

☐ Getting worse

☐ Staying about the same

Previous Next

BASE: XFORM=2

Randomize and record response options 1-2

RACESURV12 [S]

When it comes to giving black people equal rights with whites, do you think our country has... **[RANDOMIZE OPTIONS 1-2 WITH 3 ALWAYS LAST]**

- 1 Gone too far
- 2 Not gone far enough
- 3 Been about right **[anchor]**

When it comes to giving black people equal rights with whites, do you think our country has...

☐ Not gone far enough

☐ Gone too far

☐ Been about right

Previous Next

BASE: RACESURV12=2 (ASK IF OUR COUNTRY HAS NOT GONE FAR ENOUGH)

RACESURV13 [S]

How likely, if at all, is it that black people in our country will eventually have equal rights with whites?

- 1 Very likely
- 2 Somewhat likely
- 3 Not too likely
- 4 Not at all likely

How likely, if at all, is it that black people in our country will eventually have equal rights with whites?

☐ Very likely

☐ Somewhat likely

☐ Not too likely

☐ Not at all likely

Previous Next

BASE: ASK ALL

RACATTN [S]

In general, do you think there is too much, too little, or about the right amount of attention paid to race and racial issues in our country these days?

- 1 Too much attention
- 2 Too little attention
- 3 About the right amount of attention

In general, do you think there is too much, too little, or about the right amount of attention paid to race and racial issues in our country these days?

- ☐ Too much attention
- ☐ Too little attention
- ☐ About the right amount of attention

Previous

Next

BASE: ASK ALL

RACESURV14 [S]

Would you say President Trump has...

- 1 Made progress toward improving race relations
- 2 Tried but failed to make progress toward improving race relations
- 3 Not addressed race relations
- 4 Made race relations worse

Would you say President Trump has...

- ☐ Made progress toward improving race relations
- ☐ Tried but failed to make progress toward improving race relations
- ☐ Not addressed race relations
- ☐ Made race relations worse

Previous

Next

BASE: XFORM=1

Randomize and record order of response 1-2. Show question stem in same order as responses

RACESURV15a [S]

Since President Trump was elected, do you think it has become **[SHOW IN SAME ORDER AS RESPONSES: more common or less common]** for people to express racist or racially insensitive views, or is it about as common as it was before? **[SHOW RESPONSE OPTIONS 1-2 IN SAME ORDER AS STEM]**

- 1 More common
- 2 Less common
- 3 About as common **[anchor]**

Since President Trump was elected, do you think it has become more common or less common for people to express racist or racially insensitive views, or is it about as common as it was before?

☐ More common
☐ Less common
☐ About as common

Previous Next

BASE: XFORM=2

Randomize and record order of response 1-2. Show question stem in same order as responses

RACESURV15b [S]

Since President Trump was elected, do you think it has become **[SHOW IN SAME ORDER AS RESPONSES: more acceptable or less acceptable]** for people to express racist or racially insensitive views, or is it about as acceptable as it was before? **[SHOW RESPONSE OPTIONS 1-2 IN SAME ORDER AS STEM]**

- 1 More acceptable
- 2 Less acceptable
- 3 About as acceptable **[anchor]**

Since President Trump was elected, do you think it has become less acceptable or more acceptable for people to express racist or racially insensitive views, or is it about as acceptable as it was before?

☐ Less acceptable
☐ More acceptable
☐ About as acceptable

Previous Next

BASE: ASK ALL

Randomize and record response order

RACESURV16 [S]

When it comes to improving race relations, do you think it is more important for people to focus on... **[RANDOMIZE RESPONSE OPTIONS]**

- 1 The unique experiences of different racial and ethnic groups
- 2 What different racial and ethnic groups have in common

When it comes to improving race relations, do you think it is more important for people to focus on...

☐ What different racial and ethnic groups have in common

☐ The unique experiences of different racial and ethnic groups

Previous Next

BASE: ASK ALL

RACESURV17 [S]

How much, if at all, do you think the legacy of slavery affects the position of black people in American society today?

- 1 A great deal
- 2 A fair amount
- 3 Not much
- 4 Not at all

How much, if at all, do you think the legacy of slavery affects the position of black people in American society today?

☐ A great deal

☐ A fair amount

☐ Not much

☐ Not at all

Previous Next

BASE: ASK ALL

Randomize and record order of items a-f

Split across 2 screens

RACESURV18 [S]

Thinking again about race and race relations in the U.S....

In general, how well, if at all, do you think each of these groups get along with each other in our society these days? **[RANDOMIZE ITEMS; SPLIT OVER TWO SCREENS]**

a. Whites and Hispanics

- 1 Very well
- 2 Pretty well
- 3 Not too well
- 4 Not at all well

[SPACE]

5 Not sure

b. Blacks and Hispanics

- 1 Very well
- 2 Pretty well
- 3 Not too well
- 4 Not at all well

[SPACE]

- 5 Not sure

c. Blacks and whites

- 1 Very well
- 2 Pretty well
- 3 Not too well
- 4 Not at all well

[SPACE]

- 5 Not sure

d. Whites and Asians

- 1 Very well
- 2 Pretty well
- 3 Not too well
- 4 Not at all well

[SPACE]

- 5 Not sure

e. Blacks and Asians

- 1 Very well
- 2 Pretty well
- 3 Not too well
- 4 Not at all well

[SPACE]

- 5 Not sure

f. Hispanics and Asians

- 1 Very well
- 2 Pretty well
- 3 Not too well
- 4 Not at all well

[SPACE]

- 5 Not sure

Thinking again about race and race relations in the U.S....

In general, how well, if at all, do you think each of these groups get along with each other in our society these days?

Whites and Asians

☐ Very well

☐ Pretty well

☐ Not too well

☐ Not at all well

☐ Not sure

Blacks and Asians

☐ Very well

☐ Pretty well

☐ Not too well

☐ Not at all well

☐ Not sure

Blacks and whites

☐ Very well

☐ Pretty well

☐ Not too well

☐ Not at all well

☐ Not sure

Previous

Next

Thinking again about race and race relations in the U.S....

In general, how well, if at all, do you think each of these groups get along with each other in our society these days?

Hispanics and Asians

☐ Very well

☐ Pretty well

☐ Not too well

☐ Not at all well

☐ Not sure

Blacks and Hispanics

☐ Very well

☐ Pretty well

☐ Not too well

☐ Not at all well

☐ Not sure

Whites and Hispanics

☐ Very well

☐ Pretty well

☐ Not too well

☐ Not at all well

☐ Not sure

Previous

Next

Thinking again about race and race relations in the U.S....

In general, how well, if at all, do you think each of these groups get along with each other in our society these days?

Blacks and Asians

☐ Very well

☐ Pretty well

☐ Not too well

☐ Not at all well

☐ Not sure

Blacks and whites

☐ Very well

☐ Pretty well

☐ Not too well

☐ Not at all well

☐ Not sure

Hispanics and Asians

☐ Very well

☐ Pretty well

☐ Not too well

☐ Not at all well

☐ Not sure

Thinking again about race and race relations in the U.S....

In general, how well, if at all, do you think each of these groups get along with each other in our society these days?

Whites and Asians

☐ Very well

☐ Pretty well

☐ Not too well

☐ Not at all well

☐ Not sure

Blacks and Hispanics

☐ Very well

☐ Pretty well

☐ Not too well

☐ Not at all well

☐ Not sure

Whites and Hispanics

☐ Very well

☐ Pretty well

☐ Not too well

☐ Not at all well

☐ Not sure

BASE: ASK ALL

Randomize and record order of items a-f

RACESURV19 [S]

Here is a list of things some people may see as reasons why black people in our country may have a harder time getting ahead than white people, and others may not.

Do you think each is a major reason, minor reason, or not a reason why black people in our country may have a harder time getting ahead than white people? **[RANDOMIZE ITEMS; OBSERVE FORM SPLITS]**

- a. Racial discrimination
 - 1 Major reason
 - 2 Minor reason
 - 3 Not a reason
- b. Lack of motivation to work hard
 - 1 Major reason
 - 2 Minor reason
 - 3 Not a reason
- c. **[if xform=1]** Less access to good quality schools
 - 1 Major reason
 - 2 Minor reason
 - 3 Not a reason

- d. **[if xform=1]** Lack of good role models
- 1 Major reason
 - 2 Minor reason
 - 3 Not a reason
- e. **[if xform=2]** Less access to high-paying jobs
- 1 Major reason
 - 2 Minor reason
 - 3 Not a reason
- f. **[if xform=2]** Family instability
- 1 Major reason
 - 2 Minor reason
 - 3 Not a reason

Here is a list of things some people may see as reasons why black people in our country may have a harder time getting ahead than white people, and others may not.

Do you think each is a major reason, minor reason, or not a reason why black people in our country may have a harder time getting ahead than white people?

Lack of good role models

☐ Major reason

☐ Minor reason

☐ Not a reason

Less access to good quality schools

☐ Major reason

☐ Minor reason

☐ Not a reason

Racial discrimination

☐ Major reason

☐ Minor reason

☐ Not a reason

Lack of motivation to work hard

☐ Major reason

☐ Minor reason

☐ Not a reason

Previous Next

Here is a list of things some people may see as reasons why black people in our country may have a harder time getting ahead than white people, and others may not.

Do you think each is a major reason, minor reason, or not a reason why black people in our country may have a harder time getting ahead than white people?

Less access to high-paying jobs

☐ Major reason

☐ Minor reason

☐ Not a reason

Racial discrimination

☐ Major reason

☐ Minor reason

☐ Not a reason

Family instability

☐ Major reason

☐ Minor reason

☐ Not a reason

Lack of motivation to work hard

☐ Major reason

☐ Minor reason

☐ Not a reason

Previous Next

BASE: ASK ALL

RACESURV20 [S]

Thinking about your own experience, have you ever personally experienced discrimination or been treated unfairly because of your race or ethnicity?

- 1 Yes, regularly
- 2 Yes, from time to time
- 3 No

Thinking about your own experience, have you ever personally experienced discrimination or been treated unfairly because of your race or ethnicity?

☐ Yes, regularly
☐ Yes, from time to time
☐ No

Previous Next

RANDOMIZE RACESURV21 AND RACESURV22. RECORD ORDER

[DISPLAY FOR ALL, show before first question]

Thinking about when you were growing up...

BASE: ASK ALL

Show on same screen as RACESURV22

RACESURV21 [S]

How often, if ever, did your family talk to you about CHALLENGES you might face because of your race or ethnicity?

- 1 Often
- 2 Sometimes
- 3 Rarely
- 4 Never

BASE: ASK ALL

Show in same screen as RACESURV21

RACESURV22 [S]

How often, if ever, did your family talk to you about ADVANTAGES you might have because of your race or ethnicity?

- 1 Often
- 2 Sometimes
- 3 Rarely
- 4 Never

Thinking about when you were growing up...

QUESTION DETAILS: RACESURV21 | QUESTION TYPE: Single Select | PROMPT WHEN: 0 | CURRENT PROMPT: 0 |

How often, if ever, did your family talk to you about ADVANTAGES you might have because of your race or ethnicity?

☐ Often

☐ Sometimes

☐ Rarely

☐ Never

How often, if ever, did your family talk to you about CHALLENGES you might face because of your race or ethnicity?

☐ Often

☐ Sometimes

☐ Rarely

☐ Never

Previous Next

NO QUESTION RACESURV23

RANDOMIZE RACESURV24, RACESURV25, RACESURV26, RACESURV27. RECORD ORDER. SHOW ALL QUESTIONS ON SAME SCREEN

BASE: ASK ALL

RACESURV24 [S]

How much, if at all, do you think what happens to white people in the country overall affects what happens in your own life?

- 1 A lot
- 2 Some
- 3 Not much
- 4 Not at all

BASE: ASK ALL

RACESURV25 [S]

How much, if at all, do you think what happens to black people in the country overall affects what happens in your own life?

- 1 A lot
- 2 Some
- 3 Not much
- 4 Not at all

BASE: ASK ALL**RACESURV26 [S]**

How much, if at all, do you think what happens to Hispanics in the country overall affects what happens in your own life?

- 1 A lot
- 2 Some
- 3 Not much
- 4 Not at all

BASE: ASK ALL**RACESURV27 [S]**

How much, if at all, do you think what happens to Asians in the country overall affects what happens in your own life?

- 1 A lot
- 2 Some
- 3 Not much
- 4 Not at all

QUESTION DETAILS: RACESURV25 | QUESTION TYPE: Single Select | PROMPT WHEN: 0 | CURRENT PROMPT: 0

How much, if at all, do you think what happens to Hispanics in the country overall affects what happens in your own life?

☐ A lot

☐ Some

☐ Not much

☐ Not at all

How much, if at all, do you think what happens to Asians in the country overall affects what happens in your own life?

☐ A lot

☐ Some

☐ Not much

☐ Not at all

How much, if at all, do you think what happens to white people in the country overall affects what happens in your own life?

☐ A lot

☐ Some

☐ Not much

☐ Not at all

How much, if at all, do you think what happens to black people in the country overall affects what happens in your own life?

☐ A lot

☐ Some

☐ Not much

☐ Not at all

Previous

Next

BASE: ASK ALL

IDIMPORT [S]

[only show this sentence is white, black, Hispanic or Asian] In a previous survey you indicated that you are **[IF WHITE: white; IF BLACK: black; IF HISPANIC: Hispanic; IF ASIAN: Asian]**.

How important is **[IF WHITE: being white; IF BLACK: being black; IF HISPANIC: being Hispanic; IF ASIAN: being Asian; IF RACE=OTHER; REFUSED: your racial background]** to how you think about yourself?

- 1 Extremely important
- 2 Very important
- 3 Moderately important
- 4 Only a little important
- 5 Not at all important

In a previous survey you indicated that you are white.

How important is being white to how you think about yourself?

- ☐ Extremely important
- ☐ Very important
- ☐ Moderately important
- ☐ Only a little important
- ☐ Not at all important

Previous

Next

BASE: ASK ALL

Randomize and record order of responses 1-2. Show question stem in same order

Randomize and record order of items a-g

Split across two screens

RACESURV28 [S]

In general in our country these days, would you say that **[SHOW IN SAME ORDER AS RESPONSE: black people are treated less fairly than white people, white people are treated less fairly than black people]**, or both are treated about equally in each of the following situations? **[RANDOMIZE ITEMS; OBSERVE FORM SPLITS; SHOW RESPONSE OPTIONS 1-2 IN SAME ORDER AS STEM, SPLIT ACROSS TWO SCREENS]**

- a. In hiring, pay and promotions
 - 1 Black people are treated less fairly than white people
 - 2 White people are treated less fairly than black people
 - 3 Both are treated about equally **[anchor]**
- b. In stores or restaurants
 - 1 Black people are treated less fairly than white people

- 2 White people are treated less fairly than black people
 3 Both are treated about equally **[anchor]**
- c. When applying for a loan or mortgage
- 1 Black people are treated less fairly than white people
 2 White people are treated less fairly than black people
 3 Both are treated about equally **[anchor]**
- d. **[if xform=1]** In dealing with the police
- 1 Black people are treated less fairly than white people
 2 White people are treated less fairly than black people
 3 Both are treated about equally **[anchor]**
- e. **[if xform=2]** By the criminal justice system
- 1 Black people are treated less fairly than white people
 2 White people are treated less fairly than black people
 3 Both are treated about equally **[anchor]**
- f. When voting in elections
- 1 Black people are treated less fairly than white people
 2 White people are treated less fairly than black people
 3 Both are treated about equally **[anchor]**
- g. When seeking medical treatment
- 1 Black people are treated less fairly than white people
 2 White people are treated less fairly than black people
 3 Both are treated about equally **[anchor]**

In general in our country these days, would you say that black people are treated less fairly than white people, white people are treated less fairly than black people, or both are treated about equally in each of the following situations?

In stores or restaurants

☐ Black people are treated less fairly than white people

☐ White people are treated less fairly than black people

☐ Both are treated about equally

When applying for a loan or mortgage

☐ Black people are treated less fairly than white people

☐ White people are treated less fairly than black people

☐ Both are treated about equally

When voting in elections

☐ Black people are treated less fairly than white people

☐ White people are treated less fairly than black people

☐ Both are treated about equally

Previous Next

In general in our country these days, would you say that black people are treated less fairly than white people, white people are treated less fairly than black people, or both are treated about equally in each of the following situations?

In hiring, pay and promotions

☐ Black people are treated less fairly than white people

☐ White people are treated less fairly than black people

☐ Both are treated about equally

In dealing with the police

☐ Black people are treated less fairly than white people

☐ White people are treated less fairly than black people

☐ Both are treated about equally

When seeking medical treatment

☐ Black people are treated less fairly than white people

☐ White people are treated less fairly than black people

☐ Both are treated about equally

Previous Next

In general in our country these days, would you say that black people are treated less fairly than white people, white people are treated less fairly than black people, or both are treated about equally in each of the following situations?

When applying for a loan or mortgage

☐ Black people are treated less fairly than white people

☐ White people are treated less fairly than black people

☐ Both are treated about equally

By the criminal justice system

☐ Black people are treated less fairly than white people

☐ White people are treated less fairly than black people

☐ Both are treated about equally

In hiring, pay and promotions

☐ Black people are treated less fairly than white people

☐ White people are treated less fairly than black people

☐ Both are treated about equally

Previous Next

In general in our country these days, would you say that black people are treated less fairly than white people, white people are treated less fairly than black people, or both are treated about equally in each of the following situations?

When seeking medical treatment

☐ Black people are treated less fairly than white people

☐ White people are treated less fairly than black people

☐ Both are treated about equally

In stores or restaurants

☐ Black people are treated less fairly than white people

☐ White people are treated less fairly than black people

☐ Both are treated about equally

When voting in elections

☐ Black people are treated less fairly than white people

☐ White people are treated less fairly than black people

☐ Both are treated about equally

Previous Next

BASE: ASK ALL

Randomize and record order of items a-d

RACESURV29 [S]

In your daily life, how much interaction, if any, would you say you have with people who are...

[RANDOMIZE ITEMS]

- a. White
- 1 A lot of interaction
 - 2 Some interaction
 - 3 Not much interaction
 - 4 No interaction at all
- b. Black
- 1 A lot of interaction
 - 2 Some interaction
 - 3 Not much interaction
 - 4 No interaction at all
- c. Hispanic
- 1 A lot of interaction
 - 2 Some interaction
 - 3 Not much interaction
 - 4 No interaction at all
- d. Asian
- 1 A lot of interaction
 - 2 Some interaction
 - 3 Not much interaction
 - 4 No interaction at all

The image displays two side-by-side screenshots of a survey interface. Both screens show the question: "In your daily life, how much interaction, if any, would you say you have with people who are..."

Left Screenshot: The survey is currently asking about interaction with "Black" people. Below the question, there are four radio button options: "A lot of interaction", "Some interaction", "Not much interaction", and "No interaction at all". Below these options, the survey lists other racial/ethnic groups: "Hispanic", "White", and "Asian", each with its own set of four radio button options. At the bottom of the screen, there are two buttons: "Previous" and "Next".

Right Screenshot: The survey is currently asking about interaction with "Asian" people. Below the question, there are four radio button options: "A lot of interaction", "Some interaction", "Not much interaction", and "No interaction at all". Below these options, the survey lists other racial/ethnic groups: "White", "Hispanic", and "Black", each with its own set of four radio button options. At the bottom of the screen, there are two buttons: "Previous" and "Next".

NO QUESTIONS RACESURV30 THROUGH RACESURV33

BASE: ASK ALL

Randomize and record order of items a-e

Randomly show response in order 1-4 or 4-1. Record order. Anchor 5. Show question stem in same order as responses

Split across two screens

RACESURV34 [S]

Overall, how much has each of the following **[SHOW IN ORDER OF RESPONSE: helped or hurt]** your ability to get ahead? **[RANDOMIZE ITEMS; SHOW RESPONSE OPTIONS 1-4 IN SAME ORDER AS STEM, SPLIT ACROSS TWO SCREENS]**

a. **[IF WHITE:** Being white; **IF BLACK:** Being black; **IF HISPANIC:** Being Hispanic; **IF ASIAN:** Being Asian; **IF RACE=OTHER; REFUSED:** Your racial background]

- 1 Helped a lot
- 2 Helped a little
- 3 Hurt a little
- 4 Hurt a lot
- 5 Neither helped nor hurt **[anchor]**

b. **[IF MALE:** Being a man; **IF FEMALE:** Being a woman; **IF SEX=refused:** Your gender]

- 1 Helped a lot
- 2 Helped a little
- 3 Hurt a little
- 4 Hurt a lot
- 5 Neither helped nor hurt **[anchor]**

c. Your family's financial situation when you were growing up

- 1 Helped a lot
- 2 Helped a little
- 3 Hurt a little
- 4 Hurt a lot
- 5 Neither helped nor hurt **[anchor]**

d. How hard you've worked

- 1 Helped a lot
- 2 Helped a little
- 3 Hurt a little
- 4 Hurt a lot
- 5 Neither helped nor hurt **[anchor]**

e. The people you know

- 1 Helped a lot
- 2 Helped a little
- 3 Hurt a little
- 4 Hurt a lot
- 5 Neither helped nor hurt **[anchor]**

Overall, how much has each of the following helped or hurt your ability to get ahead?

How hard you've worked

☐ Helped a lot

☐ Helped a little

☐ Hurt a little

☐ Hurt a lot

☐ Neither helped nor hurt

The people you know

☐ Helped a lot

☐ Helped a little

☐ Hurt a little

☐ Hurt a lot

☐ Neither helped nor hurt

Being a man

☐ Helped a lot

☐ Helped a little

☐ Hurt a little

☐ Hurt a lot

☐ Neither helped nor hurt

[Previous](#) [Next](#)

Overall, how much has each of the following helped or hurt your ability to get ahead?

Your family's financial situation when you were growing up

☐ Helped a lot

☐ Helped a little

☐ Hurt a little

☐ Hurt a lot

☐ Neither helped nor hurt

Being white

☐ Helped a lot

☐ Helped a little

☐ Hurt a little

☐ Hurt a lot

☐ Neither helped nor hurt

[Previous](#) [Next](#)

Overall, how much has each of the following helped or hurt your ability to get ahead?

Being Hispanic

☐ Helped a lot

☐ Helped a little

☐ Hurt a little

☐ Hurt a lot

☐ Neither helped nor hurt

Being a woman

☐ Helped a lot

☐ Helped a little

☐ Hurt a little

☐ Hurt a lot

☐ Neither helped nor hurt

How hard you've worked

☐ Helped a lot

☐ Helped a little

☐ Hurt a little

☐ Hurt a lot

☐ Neither helped nor hurt

Previous Next

Overall, how does each of the following affect people's ability to get ahead in our country these days?

Being poor

☐ Helps a lot

☐ Helps a little

☐ Hurts a little

☐ Hurts a lot

☐ Neither helps nor hurts

Being wealthy

☐ Helps a lot

☐ Helps a little

☐ Hurts a little

☐ Hurts a lot

☐ Neither helps nor hurts

NO QUESTION RACESURV35

BASE: ASK ALL

RACESURV36 [S]

How often, if ever, do you hear [IF **WHTIE**: a white; IF **BLACK**: a black; IF **HISPANIC**: a Hispanic; IF **ASIAN**: an Asian; IF **RACE=OTHER; REFUSED**: a] friend or family member make comments or jokes that might be considered racist or racially insensitive about people who are not [IF **WHITE**: white; IF **BLACK**: black; IF **HISPANIC**: Hispanic; IF **ASIAN**: Asian; IF **RACE=OTHER; REFUSED**: of their racial background]?

- 1 Often
- 2 Sometimes
- 3 Rarely
- 4 Never

How often, if ever, do you hear a white friend or family member make comments or jokes that might be considered racist or racially insensitive about people who are not white?

☐ Often
☐ Sometimes
☐ Rarely
☐ Never

Previous Next

BASE: RACESURV36=1-3 (ASK IF EVER HEARS FRIEND/FAMILY MAKE AN INSENSITIVE COMMENT OR JOKE)

RACESURV37 [S]

Have you ever confronted [IF WHITE: a white; IF BLACK: a black; IF HISPANIC: a Hispanic; IF ASIAN: an Asian; IF RACE=OTHER; REFUSED: a] friend or family member who has made a comment or joke that might be considered racist or racially insensitive about people who are not [IF WHITE: white; IF BLACK: black; IF HISPANIC: Hispanic; IF ASIAN: Asian; IF RACE=OTHER; REFUSED: of their racial background]?

- 1 Yes, have done this
- 2 No, have not done this

Have you ever confronted a white friend or family member who has made a comment or joke that might be considered racist or racially insensitive about people who are not white?

☐ Yes, have done this
☐ No, have not done this

Previous Next

BASE: ASK ALL

RACESURV38 [S]

How often, if ever, do you stop yourself from saying something because someone might think you are racist or racially insensitive?

- 1 Often
- 2 Sometimes
- 3 Rarely
- 4 Never

How often, if ever, do you stop yourself from saying something because someone might think you are racist or racially insensitive?

- ☐ Often
- ☐ Sometimes
- ☐ Rarely
- ☐ Never

Previous

Next

NO QUESTION RACESURV39

RANDOMIZE (RACESURV40, RACESURV41) AND (RACESURV44, RACESURV45) IN BLOCKS. RECORD ORDER

RANDOMIZE RACESURV40, RACESURV41 AND RACESURV44, RACESURV45 IN THE SAME ORDER. RECORD ORDER

BASE: ASK ALL

RACESURV40 [S]

How many white people in our country do you think are prejudiced against black people?

- 1 All or most
- 2 Some
- 3 Only a few
- 4 None

[SPACE]

- 5 Not sure

How many white people in our country do you think are prejudiced against black people?

- ☐ All or most
- ☐ Some
- ☐ Only a few
- ☐ None
- ☐ Not sure

Previous

Next

BASE: ASK ALL

RACESURV41 [S]

How many white people in our country do you think would confront a white friend or family member if they made a racist or racially insensitive comment or joke about people who are black?

- 1 All or most
- 2 Some
- 3 Only a few
- 4 None

[SPACE]

- 5 Not sure

How many white people in our country do you think would confront a white friend or family member if they made a racist or racially insensitive comment or joke about people who are black?

☐ All or most

☐ Some

☐ Only a few

☐ None

☐ Not sure

Previous Next

NO QUESTION RACESURV42 OR RACESURV43

RANDOMIZE RACESURV44, RACESURV45 IN SAME ORDER AS RACESURV40 and RACESURV41. RECORD ORDER

BASE: ASK ALL

RACESURV44 [S]

How many black people in our country do you think are prejudiced against white people?

- 1 All or most
- 2 Some
- 3 Only a few
- 4 None

[SPACE]

- 5 Not sure

How many black people in our country do you think are prejudiced against white people?

☐ All or most

☐ Some

☐ Only a few

☐ None

☐ Not sure

Previous Next

BASE: ASK ALL**RACESURV45 [S]**

How many black people in our country do you think would confront a black friend or family member if they made a racist or racially insensitive comment or joke about people who are white?

- 1 All or most
- 2 Some
- 3 Only a few
- 4 None

[SPACE]

- 5 Not sure

How many black people in our country do you think would confront a black friend or family member if they made a racist or racially insensitive comment or joke about people who are white?

☐ All or most

☐ Some

☐ Only a few

☐ None

☐ Not sure

Previous Next

NO QUESTION RACESURV46

BASE: ASK ALL

Randomize and record order of items a-f

Randomly show responses in order 1-4 or 4-1. Record order. Anchor 5

RACESURV47 [S]

Here is a list of things that some people may find acceptable and some may not. For each, please indicate if you, personally, think it is acceptable. **[RANDOMIZE ITEMS; OBSERVE FORM SPLITS; REVERSE RESPONSE OPTIONS 1-4 FOR RANDOM ½ OF RESPONDENTS WITH 5 ALWAYS LAST]**

- a. **[xform=1]** A sports team using Native American tribal names or images as mascots
- 1 Always acceptable
 - 2 Sometimes acceptable
 - 3 Rarely acceptable
 - 4 Never acceptable
 - [SPACE]**
 - 5 Not sure **[anchor]**
- b. **[xform=1]** A black person using the n-word
- 1 Always acceptable
 - 2 Sometimes acceptable
 - 3 Rarely acceptable
 - 4 Never acceptable
 - [SPACE]**
 - 5 Not sure **[anchor]**
- c. **[xform=1]** A white person using the n-word
- 1 Always acceptable
 - 2 Sometimes acceptable
 - 3 Rarely acceptable
 - 4 Never acceptable
 - [SPACE]**
 - 5 Not sure **[anchor]**
- d. **[xform=2]** Casting an actor to play a character of a race or ethnicity other than their own
- 1 Always acceptable
 - 2 Sometimes acceptable
 - 3 Rarely acceptable
 - 4 Never acceptable
 - [SPACE]**
 - 5 Not sure **[anchor]**
- e. **[xform=2]** A person wearing traditional dress from a country or culture other than their own as part of a Halloween costume
- 1 Always acceptable
 - 2 Sometimes acceptable
 - 3 Rarely acceptable
 - 4 Never acceptable
 - [SPACE]**
 - 5 Not sure **[anchor]**

- f. **[xform=2]** A white person using makeup to darken their skin so they appear to be a different race as part of a Halloween costume

- 1 Always acceptable
- 2 Sometimes acceptable
- 3 Rarely acceptable
- 4 Never acceptable
- [SPACE]**
- 5 Not sure **[anchor]**

Here is a list of things that some people may find acceptable and some may not. For each, please indicate if you, personally, think it is acceptable.

A sports team using Native American tribal names or images as mascots

☐ Always acceptable

☐ Sometimes acceptable

☐ Rarely acceptable

☐ Never acceptable

☐ Not sure

A black person using the n-word

☐ Always acceptable

☐ Sometimes acceptable

☐ Rarely acceptable

☐ Never acceptable

☐ Not sure

A white person using the n-word

☐ Always acceptable

☐ Sometimes acceptable

☐ Rarely acceptable

☐ Never acceptable

☐ Not sure

Previous Next

Here is a list of things that some people may find acceptable and some may not. For each, please indicate if you, personally, think it is acceptable.

Casting an actor to play a character of a race or ethnicity other than their own

☐ Never acceptable

☐ Rarely acceptable

☐ Sometimes acceptable

☐ Always acceptable

☐ Not sure

A person wearing traditional dress from a country or culture other than their own as part of a Halloween costume

☐ Never acceptable

☐ Rarely acceptable

☐ Sometimes acceptable

☐ Always acceptable

☐ Not sure

A white person using makeup to darken their skin so they appear to be a different race as part of a Halloween costume

☐ Never acceptable

☐ Rarely acceptable

☐ Sometimes acceptable

☐ Always acceptable

☐ Not sure

Previous Next

BASE: XFORM=1

RACESURV48 [S]

How important, if at all, would you say it is for companies and organizations to promote racial and ethnic diversity in their workplace?

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not at all important

How important, if at all, would you say it is for companies and organizations to promote racial and ethnic diversity in their workplace?

☐ Very important

☐ Somewhat important

☐ Not too important

☐ Not at all important

Previous Next

BASE: XFORM=2

Randomize and record response order

RACESURV49 [S]

When it comes to decisions about hiring and promotions, do you think companies and organizations...

[RANDOMIZE RESPONSE OPTIONS]

- 1 Should take a person's race and ethnicity into account, in addition to their qualifications, in order to increase diversity in the workplace
- 2 Should only take a person's qualifications into account, even if it results in less diversity in the workplace

When it comes to decisions about hiring and promotions, do you think companies and organizations...

☐ Should take a person's race and ethnicity into account, in addition to their qualifications, in order to increase diversity in the workplace

☐ Should only take a person's qualifications into account, even if it results in less diversity in the workplace

Previous Next

BASE: ASK ALL

Randomize and record response order

RACESURV50 [S]

When it comes to the schools students attend, do you think students... **[RANDOMIZE RESPONSE OPTIONS]**

- 1 Should go to schools that are racially and ethnically mixed, even if it means that some students don't go to school in their local community
- 2 Should go to schools in their local community, even if it means that most schools are not racially and ethnically mixed

When it comes to the schools students attend, do you think students...

☐ Should go to schools in their local community, even if it means that most schools are not racially and ethnically mixed

☐ Should go to schools that are racially and ethnically mixed, even if it means that some students don't go to school in their local community

Previous Next

BASE: ASK ALL

Randomize and record response order

RACESURV51 [S]

Thinking about the community where you live, do you wish your community was... **[RANDOMIZE RESPONSE OPTIONS 1 AND 2; ANCHOR 3]**

- 1 More racially mixed
- 2 Less racially mixed
- 3 About as racially mixed as it is **[anchor]**

Thinking about the community where you live, do you wish your community was...

☐ Less racially mixed

☐ More racially mixed

☐ About as racially mixed as it is

Previous Next

BASE: ASK ALL

RACESURV52 [S]

How much, if at all, would it bother you to hear people speak a language other than English in a public place?

- 1 A lot
- 2 Some
- 3 Not much
- 4 Not at all

How much, if at all, would it bother you to hear people speak a language other than English in a public place?

☐ A lot
☐ Some
☐ Not much
☐ Not at all

Previous Next

BASE: ASK ALL

Randomize and record order of items a-g

Split across 2 screens

RACESURV53 [S]

Here are a few things that some people in the U.S. may have experienced because of their race or ethnicity and others may not have. Please indicate whether or not each has happened to you **BECAUSE OF YOUR RACE OR ETHNICITY**. **[RANDOMIZE ITEMS, SPLIT OVER TWO SCREENS]**

- a. Been unfairly stopped by police
 - 1 Yes, has happened to me
 - 2 No, has not happened to me
- b. People acted as if they were suspicious of you
 - 1 Yes, has happened to me
 - 2 No, has not happened to me
- c. People acted as if they thought you were not smart
 - 1 Yes, has happened to me
 - 2 No, has not happened to me
- d. Been treated unfairly by an employer in hiring, pay or promotion
 - 1 Yes, has happened to me
 - 2 No, has not happened to me
- e. Been subject to slurs or jokes
 - 1 Yes, has happened to me
 - 2 No, has not happened to me
- f. Feared for your personal safety
 - 1 Yes, has happened to me
 - 2 No, has not happened to me

g. People assumed you are racist or prejudiced

- 1 Yes, has happened to me
- 2 No, has not happened to me

Here are a few things that some people in the U.S. may have experienced because of their race or ethnicity and others may not have. Please indicate whether or not each has happened to you BECAUSE OF YOUR RACE OR ETHNICITY.

People acted as if they were suspicious of you

☐ Yes, has happened to me

☐ No, has not happened to me

Been unfairly stopped by police

☐ Yes, has happened to me

☐ No, has not happened to me

People acted as if they thought you were not smart

☐ Yes, has happened to me

☐ No, has not happened to me

Feared for your personal safety

☐ Yes, has happened to me

☐ No, has not happened to me

[Previous](#) [Next](#)

Here are a few things that some people in the U.S. may have experienced because of their race or ethnicity and others may not have. Please indicate whether or not each has happened to you BECAUSE OF YOUR RACE OR ETHNICITY.

Been subject to slurs or jokes

☐ Yes, has happened to me

☐ No, has not happened to me

People assumed you are racist or prejudiced

☐ Yes, has happened to me

☐ No, has not happened to me

Been treated unfairly by an employer in hiring, pay or promotion

☐ Yes, has happened to me

☐ No, has not happened to me

[Previous](#) [Next](#)

Here are a few things that some people in the U.S. may have experienced because of their race or ethnicity and others may not have. Please indicate whether or not each has happened to you BECAUSE OF YOUR RACE OR ETHNICITY.

Been subject to slurs or jokes

☐ Yes, has happened to me

☐ No, has not happened to me

Been treated unfairly by an employer in hiring, pay or promotion

☐ Yes, has happened to me

☐ No, has not happened to me

People acted as if they were suspicious of you

☐ Yes, has happened to me

☐ No, has not happened to me

People acted as if they thought you were not smart

☐ Yes, has happened to me

☐ No, has not happened to me

[Previous](#) [Next](#)

Here are a few things that some people in the U.S. may have experienced because of their race or ethnicity and others may not have. Please indicate whether or not each has happened to you BECAUSE OF YOUR RACE OR ETHNICITY.

Been unfairly stopped by police

☐ Yes, has happened to me

☐ No, has not happened to me

People assumed you are racist or prejudiced

☐ Yes, has happened to me

☐ No, has not happened to me

Feared for your personal safety

☐ Yes, has happened to me

☐ No, has not happened to me

NO QUESTION RACESURV54 OR RACESURV55

BASE: ASK IF HISPANIC

If response 5 is selected and nothing entered in text box, show prompt “You did not provide a response in the text box. If you would like to skip, click Next.”

RACESURV56 [S]

How would most people describe you, for example, if they walked past you on the street? Would they say you are...

- 1 White
- 2 Hispanic or Latino
- 3 Black
- 4 Native American or Indigenous
- 5 Other (Specify: _____)

How would most people describe you, for example, if they walked past you on the street? Would they say you are...

☐ White

☐ Hispanic or Latino

☐ Black

☐ Native American or Indigenous

☐ Other (Specify:)

Previous Next

BASE: ASK IF BLACK OR HISPANIC

Display pictures vertically. Randomly show in either order 1-5 or 5-1. Record order shown.

RACESURV57 [S]

Which of these most closely matches your own skin tone, even if none of them is exactly right?

[DISPLAY VERTICALLY; SHOW RESPONSE OPTIONS IN REVERSE ORDER FOR RANDOM ½ OF RESPONDENTS]

Which of these most closely matches your own skin tone, even if none of them is exactly right?



Previous

Next

1



2



3



4



5

