

2019 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 51 JULY 2019
JULY 8 – JULY 21, 2019¹

BASE: ASK ALL

Randomize questions a and b and record order

Prompt once if either question is refused

NEWS_DEVICE [S]

Thinking about news (by news we mean information about events and issues that involve more than just your friends and family), how often do you get news... **[RANDOMIZE]**

- a. On a desktop or laptop computer
 - 1 Often
 - 2 Sometimes
 - 3 Hardly ever
 - 4 Never
- b. On a mobile device (such as a smartphone or tablet)
 - 1 Often
 - 2 Sometimes
 - 3 Hardly ever
 - 4 Never

Thinking about news (by news we mean information about events and issues that involve more than just your friends and family), how often do you get news...

On a desktop or laptop computer

☐ Often

☐ Sometimes

☐ Hardly ever

☐ Never

On a mobile device (such as a smartphone or tablet)

☐ Often

☐ Sometimes

☐ Hardly ever

☐ Never

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¹ Open-end responses are excluded from public datasets to protect the confidentiality of ATP panelists

BASE: ASK ALL

Randomize questions g and h and record order

NEWS_PLATFORM [S]

And how often do you... **[RANDOMIZE]**

[NO ITEMS A-F]

g. Get news from a social media site (such as Facebook, Twitter, or Snapchat)

- 1 Often
- 2 Sometimes
- 3 Hardly ever
- 4 Never

h. Get news from a news website or app

- 1 Often
- 2 Sometimes
- 3 Hardly ever
- 4 Never

The screenshot shows a survey interface with a dark blue header and a light beige content area. The text 'And how often do you...' is at the top. Below it, the first question is 'Get news from a social media site (such as Facebook, Twitter, or Snapchat)' with four radio button options: 'Often', 'Sometimes', 'Hardly ever', and 'Never'. The second question is 'Get news from a news website or app' with the same four radio button options. At the bottom of the interface are two buttons: 'Previous' and 'Next'.

BASE: ASK ALL**GROUP_TRUST [S]**

How much, if at all, do you trust the information you get from...

- a. National news organizations
 - 1 A lot
 - 2 Some
 - 3 Not too much
 - 4 Not at all
- b. Local news organizations
 - 1 A lot
 - 2 Some
 - 3 Not too much
 - 4 Not at all
- c. Friends, family, and acquaintances
 - 1 A lot
 - 2 Some
 - 3 Not too much
 - 4 Not at all
- d. Social media sites, such as Facebook, Twitter or Snapchat
 - 1 A lot
 - 2 Some
 - 3 Not too much
 - 4 Not at all

How much, if at all, do you trust the information you get from...

National news organizations

☐ A lot

☐ Some

☐ Not too much

☐ Not at all

Local news organizations

☐ A lot

☐ Some

☐ Not too much

☐ Not at all

Friends, family, and acquaintances

☐ A lot

☐ Some

☐ Not too much

☐ Not at all

Social media sites, such as Facebook, Twitter or Snapchat

☐ A lot

☐ Some

☐ Not too much

☐ Not at all

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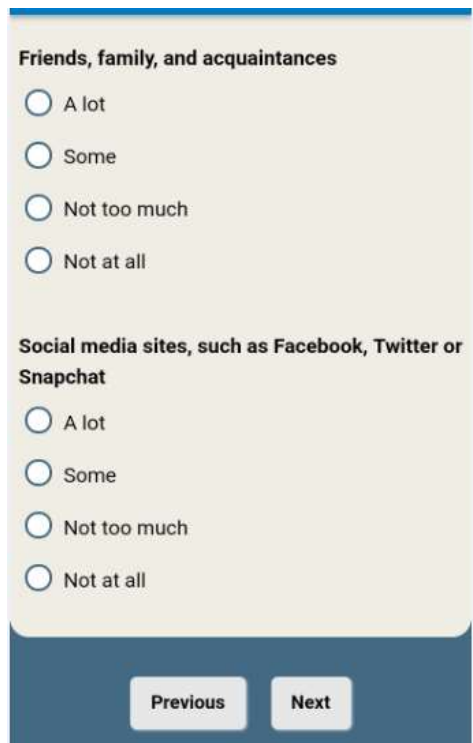
How much, if at all, do you trust the information you get from...

National news organizations

- ☐ A lot
- ☐ Some
- ☐ Not too much
- ☐ Not at all

Local news organizations

- ☐ A lot
- ☐ Some
- ☐ Not too much
- ☐ Not at all



Friends, family, and acquaintances

- ☐ A lot
- ☐ Some
- ☐ Not too much
- ☐ Not at all

Social media sites, such as Facebook, Twitter or Snapchat

- ☐ A lot
- ☐ Some
- ☐ Not too much
- ☐ Not at all

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BASE: ASK ALL

Randomize responses and record order

FAMNEWS SHARE [S]

When family or friends share a news story with you, what is the most common way they share it?

[RANDOMIZE]

- 1 By talking with them either in person or by phone
- 2 Through email or text message
- 3 Through social networking sites
- 4 In hard copy

When family or friends share a news story with you, what is the most common way they share it?

☐ Through email or text message

☐ In hard copy

☐ By talking with them either in person or by phone

☐ Through social networking sites

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BASE: ASK ALL

Randomize questions a-k and record order

WEB1 [S]

Do you use any of the following social media sites? **[RANDOMIZE]**

- a. Twitter
 - 1 Yes, use this
 - 2 No, do not use this
- b. Instagram
 - 1 Yes, use this
 - 2 No, do not use this
- c. Facebook
 - 1 Yes, use this
 - 2 No, do not use this
- d. Snapchat
 - 1 Yes, use this
 - 2 No, do not use this

e. YouTube

- 1 Yes, use this
- 2 No, do not use this

f. LinkedIn

- 1 Yes, use this
- 2 No, do not use this

g. Reddit

- 1 Yes, use this
- 2 No, do not use this

h. Tumblr

- 1 Yes, use this
- 2 No, do not use this

i. WhatsApp

- 1 Yes, use this
- 2 No, do not use this

j. TikTok

- 1 Yes, use this
- 2 No, do not use this

k. Twitch

- 1 Yes, use this
- 2 No, do not use this

Do you use any of the following social media sites?

Tumblr

- ☐ Yes, use this
- ☐ No, do not use this

TikTok

- ☐ Yes, use this
- ☐ No, do not use this

Instagram

- ☐ Yes, use this
- ☐ No, do not use this

YouTube

- ☐ Yes, use this
- ☐ No, do not use this

Facebook

- ☐ Yes, use this
- ☐ No, do not use this

LinkedIn

- ☐ Yes, use this
- ☐ No, do not use this

WhatsApp

- ☐ Yes, use this
- ☐ No, do not use this

WhatsApp

☐ Yes, use this

☐ No, do not use this

Twitter

☐ Yes, use this

☐ No, do not use this

Twitch

☐ Yes, use this

☐ No, do not use this

Reddit

☐ Yes, use this

☐ No, do not use this

Snapchat

☐ Yes, use this

☐ No, do not use this

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Do you use any of the following social media sites?

LinkedIn

- ☐ Yes, use this
- ☐ No, do not use this

WhatsApp

- ☐ Yes, use this
- ☐ No, do not use this

Twitch

- ☐ Yes, use this
- ☐ No, do not use this

Facebook

- ☐ Yes, use this
- ☐ No, do not use this

Snapchat

- ☐ Yes, use this
- ☐ No, do not use this

Tumblr

- ☐ Yes, use this
- ☐ No, do not use this

YouTube

- ☐ Yes, use this
- ☐ No, do not use this

Reddit

- ☐ Yes, use this
- ☐ No, do not use this

TikTok

☐ Yes, use this

☐ No, do not use this

Twitter

☐ Yes, use this

☐ No, do not use this

Instagram

☐ Yes, use this

☐ No, do not use this

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BASE: ASK IF AT LEAST YES TO 1 ITEM WEB1; SHOW ONLY THOSE SITES USED (WEB1A-K=1):

Show in same order as WEB1. Only show sites selected as 1(Yes) in WEB1

SMNEWS [S]

Do you ever get news or news headlines on any of the following sites? By news we mean information about events and issues that involve more than just your friends or family. **[RANDOMIZE IN SAME ORDER AS WEB1]**

- a. Twitter
 - 1 Yes, get news on this
 - 2 No, don't get news on this
- b. Instagram
 - 1 Yes, get news on this
 - 2 No, don't get news on this
- c. Facebook
 - 1 Yes, get news on this
 - 2 No, don't get news on this
- d. Snapchat
 - 1 Yes, get news on this
 - 2 No, don't get news on this

- e. YouTube
 - 1 Yes, get news on this
 - 2 No, don't get news on this
- f. LinkedIn
 - 1 Yes, get news on this
 - 2 No, don't get news on this
- g. Reddit
 - 1 Yes, get news on this
 - 2 No, don't get news on this
- h. Tumblr
 - 1 Yes, get news on this
 - 2 No, don't get news on this
- i. WhatsApp
 - 1 Yes, get news on this
 - 2 No, don't get news on this
- j. TikTok
 - 1 Yes, get news on this
 - 2 No, don't get news on this
- k. Twitch
 - 1 Yes, get news on this
 - 2 No, don't get news on this

Do you ever get news or news headlines on any of the following sites? By news we mean information about events and issues that involve more than just your friends or family.

Tumblr

- ☐ Yes, get news on this
- ☐ No, don't get news on this

TikTok

- ☐ Yes, get news on this
- ☐ No, don't get news on this

Instagram

- ☐ Yes, get news on this
- ☐ No, don't get news on this

YouTube

- ☐ Yes, get news on this
- ☐ No, don't get news on this

Facebook

- ☐ Yes, get news on this
- ☐ No, don't get news on this

LinkedIn

- ☐ Yes, get news on this

LinkedIn

- ☐ Yes, get news on this
- ☐ No, don't get news on this

WhatsApp

- ☐ Yes, get news on this
- ☐ No, don't get news on this

Twitter

- ☐ Yes, get news on this
- ☐ No, don't get news on this

Twitch

- ☐ Yes, get news on this
- ☐ No, don't get news on this

Reddit

- ☐ Yes, get news on this
- ☐ No, don't get news on this

Snapchat

- ☐ Yes, get news on this
- ☐ No, don't get news on this

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Do you ever get news or news headlines on any of the following sites? By news we mean information about events and issues that involve more than just your friends or family.

LinkedIn

- ☐ Yes, get news on this
- ☐ No, don't get news on this

WhatsApp

- ☐ Yes, get news on this
- ☐ No, don't get news on this

Twitch

- ☐ Yes, get news on this
- ☐ No, don't get news on this

Facebook

- ☐ Yes, get news on this
- ☐ No, don't get news on this

Snapchat

- ☐ Yes, get news on this
- ☐ No, don't get news on this

Tumblr

- ☐ Yes, get news on this
- ☐ No, don't get news on this

YouTube

- ☐ Yes, get news on this
- ☐ No, don't get news on this

Reddit

- ☐ Yes, get news on this
- ☐ No, don't get news on this

TikTok

☐ Yes, get news on this

☐ No, don't get news on this

Twitter

☐ Yes, get news on this

☐ No, don't get news on this

Instagram

☐ Yes, get news on this

☐ No, don't get news on this

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BASE: ASK IF GETS NEWS FROM MORE THAN ONE SITE IN SMNEWS (SMNEWSa-k=1);
 SHOW ONLY THOSE SITES USED FOR NEWS (SMNEWSa-k=1):
 Show in order from SMNEWS

SMNEWSPREF [S]

Which site would you say you prefer to get news from?

- 1 Twitter
- 2 Instagram
- 3 Facebook
- 4 Snapchat
- 5 YouTube
- 6 LinkedIn
- 7 Reddit
- 8 Tumblr
- 9 WhatsApp
- 10 TikTok
- 11 Twitch

Which site would you say you prefer to get news from?

- ☐ Tumblr
- ☐ TikTok
- ☐ Instagram
- ☐ YouTube
- ☐ Facebook
- ☐ LinkedIn
- ☐ WhatsApp
- ☐ Twitter
- ☐ Twitch
- ☐ Reddit
- ☐ Snapchat

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BASE: ASK IF SOCIAL MEDIA NEWS CONSUMER (NEWS_PLATFORMG=1-3):

Randomize responses and record order

SNSINFORM [S]

Overall, would you say news on social media has... **[RANDOMIZE FIRST TWO RESPONSES]**

- 1 Helped you better understand current events
- 2 Made you more confused about current events
- 3 Not made much of a difference **[anchor]**

Overall, would you say news on social media has...

- ☒ Made you more confused about current events
- ☐ Helped you better understand current events
- ☐ Not made much of a difference

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BASE: ASK IF SOCIAL MEDIA NEWS CONSUMER (NEWS_PLATFORMG=1-3):
Randomize responses and record order

SNSSKEP [S]

Which of the following best describes how you approach news stories from social media sites, even if neither is exactly right? **[RANDOMIZE]**

I expect the news I see on social media will...

- 1 Largely be accurate
- 2 Largely be inaccurate

Which of the following best describes how you approach news stories from social media sites, even if neither is exactly right?

I expect the news I see on social media will...

☒ Largely be inaccurate

☐ Largely be accurate

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[RANDOMIZE SNSINLINE AND FRIENDSINLINE AND RECORD ORDER SHOWN]

BASE: ASK IF SOCIAL MEDIA NEWS CONSUMER (NEWS_PLATFORMG=1-3):

SNSINLINE [S]

How often is the news you see on social media in line with your political views?

- 1 Often
- 2 Sometimes
- 3 Hardly ever
- 4 Never

How often is the news you see on social media in line with your political views?

☐ Often

☐ Sometimes

☐ Hardly ever

☐ Never

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BASE: ASK ALL

FRIENDSINLINE [S]

When you talk about the news with your friends, how often do you find that their views are in line with your political views?

- 1 Often
- 2 Sometimes
- 3 Hardly ever
- 4 Never

When you talk about the news with your friends, how often do you find that their views are in line with your political views?

☐ Often
☒ Sometimes
☐ Hardly ever
☐ Never

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BASE: ASK ALL

Randomize and record order of questions a-g

SNSPROBS [S]

How much of a problem, if at all, do you think each of the following are when it comes to news on social media? **[RANDOMIZE]**

- a. Censorship of the news that people see
 - 1 A very big problem
 - 2 A moderately big problem
 - 3 A small problem
 - 4 Not a problem at all
- b. Harassment of journalists
 - 1 A very big problem
 - 2 A moderately big problem
 - 3 A small problem
 - 4 Not a problem at all
- c. News organizations or personalities being banned
 - 1 A very big problem
 - 2 A moderately big problem
 - 3 A small problem
 - 4 Not a problem at all

- d. Inaccurate news
- 1 A very big problem
 - 2 A moderately big problem
 - 3 A small problem
 - 4 Not a problem at all
- e. Violent or disturbing news images or videos
- 1 A very big problem
 - 2 A moderately big problem
 - 3 A small problem
 - 4 Not a problem at all
- f. One-sided news
- 1 A very big problem
 - 2 A moderately big problem
 - 3 A small problem
 - 4 Not a problem at all
- g. Impolite or uncivil discussions about the news
- 1 A very big problem
 - 2 A moderately big problem
 - 3 A small problem
 - 4 Not a problem at all

How much of a problem, if at all, do you think each of the following are when it comes to news on social media?

Harassment of journalists

☐ A very big problem

☐ A moderately big problem

☐ A small problem

☐ Not a problem at all

Violent or disturbing news images or videos

☐ A very big problem

☐ A moderately big problem

☐ A small problem

☐ Not a problem at all

Censorship of the news that people see

☐ A very big problem

☐ A moderately big problem

☐ A small problem

☐ Not a problem at all

News organizations or personalities being banned

☐ A very big problem

News organizations or personalities being banned

☐ A very big problem

☐ A moderately big problem

☐ A small problem

☐ Not a problem at all

One-sided news

☐ A very big problem

☐ A moderately big problem

☐ A small problem

☐ Not a problem at all

Impolite or uncivil discussions about the news

☐ A very big problem

☐ A moderately big problem

☐ A small problem

☐ Not a problem at all

Inaccurate news

☐ A very big problem

☐ A moderately big problem

☐ A small problem

☐ Not a problem at all

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How much of a problem, if at all, do you think each of the following are when it comes to news on social media?

One-sided news

☐ A very big problem

☐ A moderately big problem

☐ A small problem

☐ Not a problem at all

Inaccurate news

☐ A very big problem

☐ A moderately big problem

☐ A small problem

☐ Not a problem at all

Violent or disturbing news images or videos

☐ A very big problem

- ☐ A moderately big problem
- ☐ A small problem
- ☐ Not a problem at all

News organizations or personalities being banned

- ☐ A very big problem
- ☐ A moderately big problem
- ☐ A small problem
- ☐ Not a problem at all

Censorship of the news that people see

- ☐ A very big problem
- ☐ A moderately big problem
- ☐ A small problem
- ☐ Not a problem at all

Impolite or uncivil discussions about the news

- ☐ A very big problem
- ☐ A moderately big problem
- ☐ A small problem
- ☐ Not a problem at all

Harassment of journalists

- ☐ A very big problem
- ☐ A moderately big problem
- ☐ A small problem
- ☐ Not a problem at all

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BASE: ASK ALL

SNSCONTROL [S]

How much, if at all, do you think social media companies control the mix of news stories that people see on social media?

- 1 A lot
- 2 Some
- 3 Not much
- 4 Not at all

How much, if at all, do you think social media companies control the mix of news stories that people see on social media?

☐ A lot

☐ Some

☐ Not much

☐ Not at all

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BASE: ASK ALL

Randomize responses and record order

SNSNEWSROLE [S]

Would you say the role social media companies play in delivering the news on their sites results in...

[RANDOMIZE FIRST TWO RESPONSES]

- 1 A better mix of news
- 2 A worse mix of news
- 3 Makes no difference **[ANCHOR]**

Would you say the role social media companies play in delivering the news on their sites results in...

☒ A better mix of news

☐ A worse mix of news

☐ Makes no difference

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BASE: ASK ALL

Randomize responses and record order

SNSCONTROL2 [S]

Would you say social media companies have... **[RANDOMIZE FIRST TWO RESPONSES]**

- 1 Too much control over the mix of the news that people see
- 2 Not enough control over the mix of news that people see
- 3 About the right amount of control **[ANCHOR]**

Would you say social media companies have...

☒ Too much control over the mix of the news that people see

☐ Not enough control over the mix of news that people see

☐ About the right amount of control

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BASE: ASK ALL

Randomize responses and record order

SNSFAIR [S]

When it comes to the news that people see on social media, do you think social media companies... **[RANDOMIZE]**

- 1 Treat all news organizations the same
- 2 Treat some news organizations differently than others

When it comes to the news that people see on social media, do you think social media companies...

☒ Treat some news organizations differently than others

☐ Treat all news organizations the same

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BASE: ASK IF SNSFAIR=2

Randomize questions a-g and record order

Prompt if question g=1 (Yes) and no text entered: You did not specify a response for "Other". If you are sure you want to skip, click Next

SNSFAVOR [S]

What type of news organizations do you think social media companies tend to favor? Would you say social media companies tend to favor news organizations... **[RANDOMIZE]**

- a. Whose coverage has a certain political stance
 - 1 Yes
 - 2 No
- b. Whose coverage is politically neutral
 - 1 Yes
 - 2 No
- c. That are well-established
 - 1 Yes
 - 2 No
- d. That produce attention-grabbing articles
 - 1 Yes
 - 2 No
- e. That have a lot of social media followers
 - 1 Yes
 - 2 No
- f. That have high reporting standards
 - 1 Yes
 - 2 No
- g. Other, please specify: **[TEXT BOX] [ANCHOR]**
 - 1 Yes
 - 2 No

What type of news organizations do you think social media companies tend to favor?
Would you say social media companies tend to favor news organizations...

Whose coverage is politically neutral

☐ Yes

☐ No

That have high reporting standards

☐ Yes

☐ No

That produce attention-grabbing articles

☐ Yes

☐ No

Whose coverage has a certain political stance

☐ Yes

☐ No

That are well-established

☐ Yes

☐ No

That are well-established

☐ Yes

☐ No

That have a lot of social media followers

☐ Yes

☐ No

Other, please specify:

☐ Yes

☐ No

What type of news organizations do you think social media companies tend to favor? Would you say social media companies tend to favor news organizations...

That have a lot of social media followers

- ☐ Yes
☐ No

That are well-established

- ☐ Yes
☐ No

That produce attention-grabbing articles

- ☐ Yes
☐ No

Whose coverage has a certain political stance

- ☐ Yes
☐ No

That have high reporting standards

- ☐ Yes
☐ No

Whose coverage is politically neutral

- ☐ Yes
☐ No

Other, please specify:

- ☐ Yes
☐ No

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ASK IF SOCIAL MEDIA NEWS CONSUMER (NEWS_PLATFORMG=1-3):

Randomize responses in order 1-5 or 5-1. Record order shown

SNSIDE0 [S]

In general, would you describe the posts about news that you see on social media as...

[PROGRAMMING NOTE: REVERSE RESPONSE OPTION SCALE FOR RANDOM HALF OF RESPONDENTS]

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal

In general, would you describe the posts about news that you see on social media as...

☐ Very liberal

☐ Liberal

☐ Moderate

☐ Conservative

☐ Very conservative

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