

**2019 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 51 JULY 2019
TOPLINE
JULY 8 – JULY 21, 2019
TOTAL N=5,107**

ASK ALL:

NEWS_DEVICE

Thinking about news (by news we mean information about events and issues that involve more than just your friends and family), how often do you get news... **[RANDOMIZE]**

	<u>Often</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never¹</u>	<u>No Answer</u>
a. On a desktop or laptop computer					
July 8–July 21, 2019	30	31	22	18	*
May 30–Oct 23, 2017	39	28	17	14	1
Mar 13–Mar 27, 2017	31	34	20	15	*
Jan 12–Feb 8, 2016	33	30	16	21	*
Aug 21–Sep 2, 2013	35	30	17	18	*
b. On a mobile device (such as a smartphone or tablet)					
July 8–July 21, 2019	57	23	9	11	*
May 30–Oct 23, 2017	58	19	11	12	1
Mar 13–Mar 27, 2017	45	29	10	15	*
Jan 12–Feb 8, 2016	36	24	12	28	*
Aug 21–Sep 2, 2013	21	19	13	46	*

ASK ALL:

NEWS_PLATFORM

And how often do you... **[RANDOMIZE]****[NO ITEMS A-F]**

	<u>Often</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never¹</u>	<u>No Answer</u>
g. Get news from a social media site (such as Facebook, Twitter, or Snapchat)					
July 8–July 21, 2019	28	26	18	27	*
Jul 30–Aug 12, 2018	20	27	21	32	0
Aug 8–Aug 21, 2017	20	27	20	33	0
Jan 12–Feb 8, 2016 ²	18	26	18	38	*
h. Get news from a news website or app					
July 8–July 21, 2019	35	35	16	14	*
Jul 30–Aug 12, 2018	33	31	18	18	*
Aug 8–Aug 21, 2017	33	31	19	17	*
Jan 12–Feb 8, 2016	28	28	18	26	*

¹ In 2016–2018, respondents who do not have internet access at home were asked this question and their responses were included. In 2019, the 4% of respondents who do not have internet access at home were excluded from the question; they are included here with those who said “Never.”

² In the Wave 14 January 2016 survey, this question item read “Get news from a social networking site (such as Facebook or Twitter)?”.

ASK ALL:

GROUP_TRUST

How much, if at all, do you trust the information you get from...

	<u>A lot</u>	<u>Some</u>	<u>Not too much</u>	<u>Not at all</u>	<u>No Answer</u>
a. National news organizations					
July 8–July 21, 2019	21	54	19	5	*
Feb 22–March 4, 2018	21	49	20	9	*
Mar 13–Mar 27, 2017	20	52	22	6	*
Jan 12–Feb 8, 2016	18	59	18	6	*
b. Local news organizations					
July 8–July 21, 2019	29	57	12	3	*
Feb 22–March 4, 2018	28	55	12	5	1
Mar 13–Mar 27, 2017	25	60	12	2	*
Jan 12–Feb 8, 2016	22	60	14	3	1
c. Friends, family, and acquaintances					
July 8–July 21, 2019	11	62	24	3	*
Feb 22–March 4, 2018	13	58	23	5	1
Mar 13–Mar 27, 2017	15	61	21	3	1
Jan 12–Feb 8, 2016	14	63	19	3	1
d. Social media sites, such as Facebook, Twitter or Snapchat ³					
July 8–July 21, 2019	6	33	35	26	*
Feb 22–March 4, 2018	4	29	36	30	1
Mar 13–Mar 27, 2017	5	30	40	25	*
Jan 12–Feb 8, 2016	4	30	33	32	1

ASK ALL:

FAMNEWSSHARE

When family or friends share a news story with you, what is the most common way they share it? **[RANDOMIZE]**July 8–July 21,
2019

60	By talking with them either in person or by phone
18	Through email or text message
21	Through social networking sites
1	In hard copy
*	No Answer

³ For the January 2016 and March 2017 surveys, GROUP_TRUSTd read “Social networking sites, such as Facebook and Twitter”. For the January 2016 survey, GROUP_TRUSTd was asked only of web respondents.

ASK ALL:

WEB1

Do you use any of the following social media sites? **[RANDOMIZE]**

		Yes, use <u>this</u>	No, do not <u>use this</u> ⁴	No <u>Answer</u>
a.	Twitter July 8–July 21, 2019	23	76	1
b.	Instagram July 8–July 21, 2019	38	61	1
c.	Facebook July 8–July 21, 2019	71	29	*
d.	Snapchat July 8–July 21, 2019	23	76	1
e.	YouTube July 8–July 21, 2019	74	25	*
f.	LinkedIn July 8–July 21, 2019	27	72	1
g.	Reddit July 8–July 21, 2019	13	86	1
h.	Tumblr July 8–July 21, 2019	4	94	1
i.	WhatsApp July 8–July 21, 2019	18	81	1
j.	TikTok July 8–July 21, 2019	3	95	2
k.	Twitch July 8–July 21, 2019	5	93	1

⁴ In 2016-2018, respondents who do not have internet access at home were asked this question and their responses were included. In 2019, the 4% of respondents who do not have internet access at home were excluded from the question; they are included here with those who said "Never."

ASK IF AT LEAST YES TO 1 ITEM WEB1; SHOW ONLY THOSE SITES USED (WEB1A-K=1):

SMNEWS Do you ever get news or news headlines on any of the following sites? By news we mean information about events and issues that involve more than just your friends or family.⁵
[RANDOMIZE IN SAME ORDER AS WEB1]

		<u>Yes, get news on this</u>	<u>No, don't get news on this</u>	<u>No Answer</u>
BASED ON TWITTER USERS:				
a.	Twitter July 8–July 21, 2019 [N=1,207]	71	28	*
BASED ON INSTAGRAM USERS:				
b.	Instagram July 8–July 21, 2019 [N=1,895]	36	64	*
BASED ON FACEBOOK USERS:				
c.	Facebook July 8–July 21, 2019 [N=3,647]	73	26	*
BASED ON SNAPCHAT USERS:				
d.	Snapchat July 8–July 21, 2019 [N=1,101]	27	72	1
BASED ON YOUTUBE USERS:				
e.	YouTube July 8–July 21, 2019 [N=3,794]	38	62	*
BASED ON LINKEDIN USERS:				
f.	LinkedIn July 8–July 21, 2019 [N=1,558]	31	68	1
BASED ON REDDIT USERS:				
g.	Reddit July 8–July 21, 2019 [N=594]	62	38	1
BASED ON TUMBLR USERS:				
h.	Tumblr July 8–July 21, 2019 [N=197]	26	73	*
BASED ON WHATSAPP USERS:				
i.	WhatsApp July 8–July 21, 2019 [N=894]	22	77	1
BASED ON TIKTOK USERS:				
j.	TikTok July 8–July 21, 2019 [N=138]	15	85	-
BASED ON TWITCH USERS:				
k.	Twitch July 8–July 21, 2019 [N=202]	10	89	1

⁵ In this survey, the usage of social media platforms both overall and for news was measured using questions that are different from and incompatible with the questions used prior to 2019. Consequently, these items should not be trended with similar items from earlier years.

ASK IF GETS NEWS FROM MORE THAN ONE SITE IN SMNEWS; SHOW ONLY THOSE SITES USED FOR NEWS (SMNEWSa-k=1):

SMNEWSPREF Which site would you say you prefer to get news from?

July 8–July

21,

2019

8	Twitter
3	Instagram
37	Facebook
1	Snapchat
13	YouTube
3	LinkedIn
5	Reddit
*	Tumblr
1	WhatsApp
*	TikTok
*	Twitch
*	No Answer

ASK IF SOCIAL MEDIA NEWS CONSUMER (NEWS_PLATFORMg=1-3) [N=3,684]:

SNSINFORM Overall, would you say news on social media has... **[RANDOMIZE FIRST TWO RESPONSES]**

July 8–July

21,

2019

[N=3,684]

35	Helped you better understand current events
15	Made you more confused about current events
49	Not made much of a difference
*	No Answer

Jul 30–

Aug 12

2018

Form 1-3

[N=2,377]

36

15

48

1

ASK IF SOCIAL MEDIA NEWS CONSUMER (NEWS_PLATFORMg=1-3) [N=3,684]:

SNSSKEP Which of the following best describes how you approach news stories from social media sites, even if neither is exactly right?

I expect the news I see on social media will... **[RANDOMIZE]**

Jul 8–July
21,
2019
[N=3,717]

40	Largely be accurate
59	Largely be inaccurate
1	No Answer

Jul 30–
Aug 12, 2018
Form 1-3
[N=2,377]

42
57
1

ASK IF SOCIAL MEDIA NEWS CONSUMER (NEWS_PLATFORMg=1-3) [N=3,717]:

SNSINLINE How often is the news you see on social media in line with your political views?

Jul 8–July 21,
2019

12	Often
62	Sometimes
19	Hardly Ever
3	Never
3	No Answer

ASK ALL:

FRIENDSINLINE When you talk about the news with your friends, how often do you find that their views are in line with your political views?

Jul 8–July 21,
2019

26	Often
61	Sometimes
9	Hardly Ever
3	Never
2	No Answer

ASK ALL:

SNSPROBS

How much of a problem, if at all, do you think each of the following are when it comes to news on social media?

	<u>A very big problem</u>	<u>A moderately big problem</u>	<u>A small problem</u>	<u>Not a problem at all</u>	<u>No Answer</u>
a. Censorship of the news that people see July 8–July 21, 2019	35	34	21	9	1
b. Harassment of journalists July 8–July 21, 2019	27	30	29	12	2
c. News organizations or personalities being banned July 8–July 21, 2019	24	29	32	14	2
d. Inaccurate news July 8–July 21, 2019	51	30	15	3	1
e. Violent or disturbing news images or videos July 8–July 21, 2019	20	31	33	16	1
f. One-sided news July 8–July 21, 2019	53	30	13	4	1
g. Impolite or uncivil discussions about the news July 8–July 21, 2019	35	34	22	8	1

ASK ALL:

SNSCONTROL

How much, if at all, do you think social media companies control the mix of news stories that people see on social media?

July 8–July 21,
2019

52	A lot
37	Some
9	Not much
2	Not at all
1	No Answer

ASK ALL:

SNSNEWSROLE

Would you say the role social media companies play in delivering the news on their sites results in...

July 8–July 21,

2019

15	A better mix of news
55	A worse mix of news
28	Makes no difference
1	No Answer

ASK ALL:

SNSCONTROL2

Would you say social media companies have...

July 8–July 21,

2019

62	Too much control over the mix of the news that people see
15	Not enough control over the mix of news that people see
21	About the right amount of control
2	No Answer

ASK ALL:

SNSFAIR

When it comes to the news that people see on social media, do you think social media companies...

July 8–July 21,

2019

16	Treat all news organizations the same
82	Treat some news organizations differently than others
2	No Answer

ASK IF THINKS NEWS ORGANIZATIONS TREATED DIFFERENTLY (SNSFAIR=2) [N=4,192]:

SNSFAVOR

What type of news organizations do you think social media companies tend to favor?
Would you say social media companies tend to favor news organizations...

[RANDOMIZE ITEMS A-G]

	<u>Yes</u>	<u>No</u>	<u>No Answer</u>
a. Whose coverage has a certain political stance			
July 8–July 21, 2019	79	19	2
b. Whose coverage is politically neutral			
July 8–July 21, 2019	18	80	2
c. That are well-established			
July 8–July 21, 2019	56	41	3
d. That produce attention-grabbing articles			
July 8–July 21, 2019	88	11	2

SNSFAVOR CONTINUED

	<u>Yes</u>	<u>No</u>	<u>No Answer</u>
e. That have a lot of social media followers			
July 8–July 21, 2019	84	14	2
f. That have high reporting standards			
July 8–July 21, 2019	34	63	3
g. Other, please specify:			
July 8–July 21, 2019	11	36	54

ASK IF SOCIAL MEDIA NEWS CONSUMER (NEWS_PLATFORMg=1-3) [N=3,717]:

SNSIDEO In general, would you describe the posts about news that you see on social media as...
[ROTATE]

July 8–July 21,

2019

4	Very conservative
11	Conservative
36	Moderate
32	Liberal
16	Very liberal
2	No Answer